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Contract

Digital Screens on Metrolink Stops - Planning Applications

Transport for Greater Manchester

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-034605

Procurement identifier (OCID): ocds-h6vhtk-055246

Published 24 June 2025, 10:17am

Scope

Description

TfGM required the services of an external planning consultant who are experts in the field of OOH advertising, to submit planning applications (advertising consent) on behalf of TfGM. The applications will be submitted to the local authorities, seeking permission to install digital screens on TfGM's Metrolink estate.

Contract 1

Supplier

- ADFOLIO LIMITED

Contract value

- £47,400 excluding VAT
- £56,400 including VAT

Below the relevant threshold

Date signed

11 June 2025

Contract dates

- 11 June 2025 to 8 October 2025
- 3 months, 28 days

Main procurement category

Services

CPV classifications

- 79341100 - Advertising consultancy services

Contract locations

- UKD - North West (England)

Procedure

Procedure type

Below threshold - limited competition

Supplier

ADFOLIO LIMITED

- Companies House: 09216184
- Public Procurement Organisation Number: PWDQ-6914-XWHJ

14 Feathers Place Studio 20 Meantime Studios

London

SE10 9NE

United Kingdom

Email: james@adfolio.co.uk

Region: UKI51 - Bexley and Greenwich

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): Yes

Contract 1

Contracting authority

Transport for Greater Manchester

- Public Procurement Organisation Number: PNJQ-2746-NWYT

2 Piccadilly Place

Manchester

M1 3BG

United Kingdom

Email: procurement@tfgm.com

Website: <http://www.tfgm.com>

Region: UKD33 - Manchester

Organisation type: Public authority - sub-central government