This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/034605-2025">https://www.find-tender.service.gov.uk/Notice/034605-2025</a>

Contract

# Digital Screens on Metrolink Stops - Planning Applications

Transport for Greater Manchester

UK7: Contract details notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-034605

Procurement identifier (OCID): ocds-h6vhtk-055246

Published 24 June 2025, 10:17am

## Scope

## **Description**

TfGM required the services of an external planning consultant who are experts in the field of OOH advertising, to submit planning applications (advertising consent) on behalf of TfGM. The applications will be submitted to the local authorities, seeking permission to install digital screens on TfGM's Metrolink estate.

#### Contract 1

## **Supplier**

ADFOLIO LIMITED

#### **Contract value**

- £47,400 excluding VAT
- £56,400 including VAT

Below the relevant threshold

## **Date signed**

11 June 2025

#### **Contract dates**

- 11 June 2025 to 8 October 2025
- 3 months, 28 days

## Main procurement category

Services

#### **CPV** classifications

• 79341100 - Advertising consultancy services

#### **Contract locations**

• UKD - North West (England)

## **Procedure**

## **Procedure type**

Below threshold - limited competition

# **Supplier**

#### **ADFOLIO LIMITED**

• Companies House: 09216184

• Public Procurement Organisation Number: PWDQ-6914-XWHJ

14 Feathers Place Studio 20 Meantime Studios

London

**SE10 9NE** 

**United Kingdom** 

Email: james@adfolio.co.uk

Region: UKI51 - Bexley and Greenwich

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): Yes

# **Contracting authority**

### **Transport for Greater Manchester**

• Public Procurement Organisation Number: PNJQ-2746-NWYT

2 Piccadilly Place

Manchester

M1 3BG

**United Kingdom** 

Email: <a href="mailto:procurement@tfgm.com">procurement@tfgm.com</a>

Website: <a href="http://www.tfgm.com">http://www.tfgm.com</a>

Region: UKD33 - Manchester

Organisation type: Public authority - sub-central government