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Contract

Einstein for Salesforce

MAGENTA LIVING

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Notice identifier: 2025/S 000-034563

Procurement identifier (OCID): ocds-h6vhtk-05522a

Published 24 June 2025, 9:08am

Scope

Description

Einstein for Service Add-on for Salesforce

Service Cloud Unlimited Edition

Sandbox

Provided via Softcat

Contract 1. Einstein Add-on and Service Cloud

Supplier

- SOFTCAT PLC

Contract value

- £154,336 including VAT

Below the relevant threshold

Date signed

27 May 2025

Contract dates

- 14 June 2025 to 13 June 2026
- 1 year

Main procurement category

Goods

CPV classifications

- 48000000 - Software package and information systems

Contract locations

- UKC - North East (England)
- UKD - North West (England)

- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Procedure

Procedure type

Below threshold - without competition

Supplier

SOFTCAT PLC

- Companies House: 02174990
- Public Procurement Organisation Number: PZRT-9169-TVMT

Solar House, Fieldhouse Lane

Marlow

SL7 1LW

United Kingdom

Email: psitq@softcat.com

Website: <http://Softcat.com>

Region: UKJ13 - Buckinghamshire CC

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Einstein Add-on and Service Cloud

Contracting authority

MAGENTA LIVING

- Companies House: 04912562
- Public Procurement Organisation Number: PXCY-5613-ZTLY

Partnership Building

Birkenhead

CH41 5AA

United Kingdom

Email: procurement@magenta.org.uk

Region: UKD74 - Wirral

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)