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Tender

## **E Tourism Portal**

Staffordshire County Council

F02: Contract notice

Notice identifier: 2023/S 000-034455

Procurement identifier (OCID): ocds-h6vhtk-041bbf

Published 21 November 2023, 4:48pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

Staffordshire County Council

1 Staffordshire Place

STAFFORD

ST162LP

### **Contact**

Paul Taylor-Grime

### **Email**

[paul.taylor-grime@staffordshire.gov.uk](mailto:paul.taylor-grime@staffordshire.gov.uk)

### **Telephone**

+44 1785854510

**Country**

United Kingdom

**Region code**

UKG24 - Staffordshire CC

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.staffordshire.gov.uk/Homepage.aspx>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://SupplierLive.ProactisP2P.com/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://SupplierLive.ProactisP2P.com/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

E Tourism Portal

Reference number

IA3283

#### **II.1.2) Main CPV code**

- 72415000 - World wide web (www) site operation host services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Provide hosted Software as a Service (SaaS) E-tourism platform including, but not limited to, web content management tools (CMS), product data repository (DMS), consumer database (CRM), trade customer database (BRM) and e-commerce functionality

Provide hosted website(s) to showcase Staffordshire as a short break holiday destination with detailed tourist information ([enjoystaffordshire.com](http://enjoystaffordshire.com)) and a separate trade / industry microsite ([destinationstaffordshire.com](http://destinationstaffordshire.com)) with information for businesses.

#### **II.1.5) Estimated total value**

Value excluding VAT: £250,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 72413000 - World wide web (www) site design services

### **II.2.3) Place of performance**

NUTS codes

- UKG2 - Shropshire and Staffordshire

### **II.2.4) Description of the procurement**

Provide hosted Software as a Service (SaaS) E-tourism platform including, but not limited to, web content management tools (CMS), product data repository (DMS), consumer database (CRM), trade customer database (BRM) and e-commerce functionality

Provide hosted website(s) to showcase Staffordshire as a short break holiday destination with detailed tourist information ([enjoystaffordshire.com](http://enjoystaffordshire.com)) and a separate trade / industry microsite ([destinationstaffordshire.com](http://destinationstaffordshire.com)) with information for businesses.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

7 February 2024

End date

6 February 2027

This contract is subject to renewal

Yes

Description of renewals

Two optional twelve month extensions

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

22 December 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

22 December 2023

Local time

1:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Staffordshire County Council

Stafford

Country

United Kingdom