This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/034455-2023">https://www.find-tender.service.gov.uk/Notice/034455-2023</a>

Tender

## **E Tourism Portal**

Staffordshire County Council

F02: Contract notice

Notice identifier: 2023/S 000-034455

Procurement identifier (OCID): ocds-h6vhtk-041bbf

Published 21 November 2023, 4:48pm

## **Section I: Contracting authority**

## I.1) Name and addresses

Staffordshire County Council

1 Staffordshire Place

**STAFFORD** 

ST162LP

#### Contact

Paul Taylor-Grime

#### **Email**

paul.taylor-grime@staffordshire.gov.uk

#### **Telephone**

+44 1785854510

#### Country

**United Kingdom** 

#### Region code

UKG24 - Staffordshire CC

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

https://www.staffordshire.gov.uk/Homepage.aspx

## I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://SupplierLive.ProactisP2P.com/

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://SupplierLive.ProactisP2P.com/

## I.4) Type of the contracting authority

Regional or local authority

## I.5) Main activity

General public services

**Section II: Object** 

## II.1) Scope of the procurement

II.1.1) Title

#### E Tourism Portal

Reference number

IA3283

#### II.1.2) Main CPV code

• 72415000 - World wide web (www) site operation host services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Provide hosted Software as a Service (SaaS) E-tourism platform including, but not limited to, web content management tools (CMS), product data repository (DMS), consumer database (CRM), trade customer database (BRM) and e-commerce functionality

Provide hosted website(s) to showcase Staffordshire as a short break holiday destination with detailed tourist information (<a href="mailto:enjoystaffordshire.com">enjoystaffordshire.com</a>) and a separate trade / industry microsite (<a href="mailto:destinationstaffordshire.com">destinationstaffordshire.com</a>) with information for businesses.

#### II.1.5) Estimated total value

Value excluding VAT: £250,000

#### II.1.6) Information about lots

This contract is divided into lots: No

#### II.2) Description

#### II.2.2) Additional CPV code(s)

• 72413000 - World wide web (www) site design services

#### II.2.3) Place of performance

**NUTS** codes

• UKG2 - Shropshire and Staffordshire

#### II.2.4) Description of the procurement

Provide hosted Software as a Service (SaaS) E-tourism platform including, but not limited to, web content management tools (CMS), product data repository (DMS), consumer database (CRM), trade customer database (BRM) and e-commerce functionality

Provide hosted website(s) to showcase Staffordshire as a short break holiday destination with detailed tourist information (enjoystaffordshire.com) and a separate trade / industry microsite (<u>destinationstaffordshire.com</u>) with information for businesses.

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

7 February 2024

End date

6 February 2027

This contract is subject to renewal

Yes

Description of renewals

Two optional twelve month extensions

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

## Section IV. Procedure

### **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

## IV.2) Administrative information

#### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

22 December 2023

Local time

12:00pm

#### IV.2.4) Languages in which tenders or requests to participate may be submitted

English

#### IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

#### IV.2.7) Conditions for opening of tenders

Date

22 December 2023

Local time

1:00pm

## **Section VI. Complementary information**

# VI.1) Information about recurrence

This is a recurrent procurement: No

## VI.4) Procedures for review

VI.4.1) Review body

Staffordshire County Council

Stafford

Country

**United Kingdom**