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Award

Text Messaging Services - Via Exception to Quotation

The City of Liverpool College

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-034283

Procurement identifier (OCID): ocids-h6vhtk-055170

Published 23 June 2025, 10:20am

Scope

Reference

ETQ 1315

Description

Text messaging credits to be purchased over a 3 x year period

Contract 1. Text Messaging Services

Supplier

- Reach-Data Ltd

Contract value

- £72,800 excluding VAT
- £87,360 including VAT

Below the relevant threshold

Earliest date the contract will be signed

23 June 2025

Contract dates (estimated)

- 24 June 2025 to 31 July 2028
- 3 years, 1 month, 7 days

Main procurement category

Services

CPV classifications

- 64220000 - Telecommunication services except telephone and data transmission services

Contract locations

- UKD72 - Liverpool

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Procedure

Procedure type

Below threshold - without competition

Special regime

Concession

Supplier

Reach-Data Ltd

Atlas Office Park, First Point

Doncaster

DN4 5JT

United Kingdom

Email: andrew.cook@reach-interactive.com

Region: UKE31 - Barnsley, Doncaster and Rotherham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Text Messaging Services

Contracting authority

The City of Liverpool College

- UK Register of Learning Providers (UKPRN number): 10003955
- Public Procurement Organisation Number: PZGX-5416-YRGY

The City of Liverpool College

The Learning Exchange, Liverpool

L1 9DW

United Kingdom

Email: payments@liv-coll.ac.uk

Region: UKD72 - Liverpool

Organisation type: Public authority - sub-central government