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Tender

## **2025 National Marketing Campaign.**

East Suffolk Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-034213

Procurement identifier (OCID): ocds-h6vhtk-05514a

Published 20 June 2025, 8:48pm

### **Changes to notice**

This notice has been edited. The [previous version](#) is still available.

Submission deadline is 23rd July,2025 by 12noon

### **Scope**

### **Reference**

2654-TEN-O

## Description

East Suffolk Council is seeking a supplier to design and deliver an emotionally resonant, experience-led destination marketing campaign.

## Total value (estimated)

- £100,000 excluding VAT
- £120,000 including VAT

Below the relevant threshold

## Contract dates (estimated)

- 22 August 2025 to 22 August 2026
- 1 year, 1 day

## Main procurement category

Services

## CPV classifications

- 79340000 - Advertising and marketing services
  - 79341400 - Advertising campaign services
  - 79342000 - Marketing services
  - 79413000 - Marketing management consultancy services
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## **Submission**

### **Enquiry deadline**

9 July 2025, 2:00pm

### **Tender submission deadline**

23 July 2025, 1:00pm

### **Submission address and any special instructions**

Please register for free on the following link to view the full documentation and express interest once logged in and submit your tender response: <https://in-tendhost.co.uk/eastsuffolk>

### **Tenders may be submitted electronically**

Yes

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## **Procedure**

### **Procedure type**

Below threshold - open competition

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## Documents

### Associated tender documents

<https://in-tendhost.co.uk/eastsuffolk.aspx/Home>

Invitation to Tender Part A, Invitation to tender part B , Draft Contract terms and Appendices A-F

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## Contracting authority

### East Suffolk Council

- Public Procurement Organisation Number: PLPP-1174-BHLX

East Suffolk House, Station Road, Melton

Woodbridge

IP12 1RT

United Kingdom

Email: [procurement@eastsuffolk.gov.uk](mailto:procurement@eastsuffolk.gov.uk)

Website: <http://www.eastsuffolk.gov.uk>

Region: UKH14 - Suffolk

Organisation type: Public authority - sub-central government

