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Tender

East Suffolk SZC PR Consultancy

East Suffolk Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-034211

Procurement identifier (OCID): ocds-h6vhtk-05514d

Published 20 June 2025, 8:33pm

Changes to notice

This notice has been edited. The [previous version](#) is still available.

submission deadline is 17th July,2025 by 12noon

Scope

Description

East Suffolk Council is seeking to appoint a professional PR agency or consultant to deliver a 12-month national public relations and influencer engagement approach that

raises the positive profile of East Suffolk as a visitor destination

Total value (estimated)

- £60,000 excluding VAT
- £72,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 5 August 2025 to 6 September 2026
- Possible extension to 5 March 2027
- 1 year, 7 months, 1 day

Description of possible extension:

Optional extension of 6 months may be considered based on performance and additional funding allocations.

Main procurement category

Services

CPV classifications

- 79416000 - Public relations services
- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services

Submission

Enquiry deadline

3 July 2025, 12:00pm

Tender submission deadline

17 July 2025, 1:00pm

Submission address and any special instructions

Please register for free on the following link to view the full documentation and express interest once logged in and submit your tender response: <https://intendhost.co.uk/eastsuffolk>

Tenders may be submitted electronically

Yes

Award criteria

100%Quality (divided in sub-criteria as stated in Tender document)

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

<https://in-tendhost.co.uk/eastsuffolk/asp/Home>

RFQ, Appendices A-F, Draft Contract

Contracting authority

East Suffolk Council

- Public Procurement Organisation Number: PLPP-1174-BHLX

East Suffolk House, Station Road, Melton

Woodbridge

IP12 1RT

United Kingdom

Email: procurement@eastsuffolk.gov.uk

Website: <http://www.eastsuffolk.gov.uk>

Region: UKH14 - Suffolk

Organisation type: Public authority - sub-central government