This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/034211-2025">https://www.find-tender.service.gov.uk/Notice/034211-2025</a>

Tender

# East Suffolk SZC PR Consultancy

East Suffolk Council

UK4: Tender notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-034211

Procurement identifier (OCID): ocds-h6vhtk-05514d

Published 20 June 2025, 8:33pm

## Changes to notice

This notice has been edited. The <u>previous version</u> is still available.

submission deadline is 17th July,2025 by 12noon

# Scope

## **Description**

East Suffolk Council is seeking to appoint a professional PR agency or consultant to deliver a 12-month national public relations and influencer engagement approach that

raises the positive profile of East Suffolk as a visitor destination

### **Total value (estimated)**

- £60,000 excluding VAT
- £72,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 5 August 2025 to 6 September 2026
- Possible extension to 5 March 2027
- 1 year, 7 months, 1 day

Description of possible extension:

Optional extension of 6 months may be considered based on performance and additional funding allocations.

## Main procurement category

Services

### **CPV** classifications

- 79416000 Public relations services
- 79416100 Public relations management services
- 79416200 Public relations consultancy services

### **Submission**

## **Enquiry deadline**

3 July 2025, 12:00pm

#### **Tender submission deadline**

17 July 2025, 1:00pm

## Submission address and any special instructions

Please register for free on the following link to view the full documentation and express interest once logged in and submit your tender response: <a href="https://intender.co.uk/eastsuffolk">https://intender.co.uk/eastsuffolk</a>

## Tenders may be submitted electronically

Yes

### **Award criteria**

100%Quality (divided in sub-criteria as stated in Tender document)

### **Procedure**

## **Procedure type**

Below threshold - open competition

### **Documents**

### **Associated tender documents**

https://in-tendhost.co.uk/eastsuffolk/aspx/Home

RFQ, Appendices A-F, Draft Contract

# **Contracting authority**

### **East Suffolk Council**

• Public Procurement Organisation Number: PLPP-1174-BHLX

East Suffolk House, Station Road, Melton

Woodbridge

**IP12 1RT** 

**United Kingdom** 

Email: procurement@eastsuffolk.gov.uk

Website: http://www.eastsuffolk.gov.uk

Region: UKH14 - Suffolk

Organisation type: Public authority - sub-central government