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Tender

# East Suffolk SZC PR Consultancy

East Suffolk Council

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Notice identifier: 2025/S 000-034210

Procurement identifier (OCID): ocds-h6vhtk-05514d (view related notices)

Published 20 June 2025, 8:32pm

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### Scope

## **Description**

East Suffolk Council is seeking to appoint a professional PR agency or consultant to deliver a 12-month national public relations and influencer engagement approach that raises the positive profile of East Suffolk as a visitor destination

### **Total value (estimated)**

- £60,000 excluding VAT
- £72,000 including VAT

Below the relevant threshold

### Contract dates (estimated)

- 5 August 2025 to 6 September 2026
- Possible extension to 5 March 2027
- 1 year, 7 months, 1 day

Description of possible extension:

Optional extension of 6 months may be considered based on performance and additional funding allocations.

### Main procurement category

Services

#### **CPV** classifications

- 79416000 Public relations services
- 79416100 Public relations management services
- 79416200 Public relations consultancy services

## **Submission**

## **Enquiry deadline**

3 July 2025, 12:00pm

#### Tender submission deadline

17 July 2025, 1:00pm

### Submission address and any special instructions

Please register for free on the following link to view the full documentation and express interest once logged in and submit your tender response: <a href="https://intended.co.uk/eastsuffolk">https://intended.co.uk/eastsuffolk</a>

<b>Tenders</b> may	be	submitted	electronically	/
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Yes

### **Award criteria**

100%Quality (divided in sub-criteria as stated in Tender document)

## **Procedure**

## **Procedure type**

Below threshold - open competition

## **Documents**

#### **Associated tender documents**

https://in-tendhost.co.uk/eastsuffolk/aspx/Home

RFQ, Appendices A-F, Draft Contract

# **Contracting authority**

#### **East Suffolk Council**

• Public Procurement Organisation Number: PLPP-1174-BHLX

East Suffolk House, Station Road, Melton

Woodbridge

**IP12 1RT** 

**United Kingdom** 

Email: procurement@eastsuffolk.gov.uk

Website: http://www.eastsuffolk.gov.uk

Region: UKH14 - Suffolk

Organisation type: Public authority - sub-central government