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Tender

## East Suffolk SZC PR Consultancy

East Suffolk Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-034210

Procurement identifier (OCID): ocds-h6vhtk-05514d ([view related notices](#))

Published 20 June 2025, 8:32pm

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### Scope

### Description

East Suffolk Council is seeking to appoint a professional PR agency or consultant to deliver a 12-month national public relations and influencer engagement approach that raises the positive profile of East Suffolk as a visitor destination

### Total value (estimated)

- £60,000 excluding VAT
- £72,000 including VAT

Below the relevant threshold

### Contract dates (estimated)

- 5 August 2025 to 6 September 2026
- Possible extension to 5 March 2027
- 1 year, 7 months, 1 day

Description of possible extension:

Optional extension of 6 months may be considered based on performance and additional funding allocations.

## **Main procurement category**

Services

## **CPV classifications**

- 79416000 - Public relations services
- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services

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## **Submission**

### **Enquiry deadline**

3 July 2025, 12:00pm

### **Tender submission deadline**

17 July 2025, 1:00pm

## **Submission address and any special instructions**

Please register for free on the following link to view the full documentation and express interest once logged in and submit your tender response: <https://in-tendhost.co.uk/eastsuffolk>

## **Tenders may be submitted electronically**

Yes

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## **Award criteria**

100%Quality (divided in sub-criteria as stated in Tender document)

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## **Procedure**

### **Procedure type**

Below threshold - open competition

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## **Documents**

## Associated tender documents

<https://in-tendhost.co.uk/eastsuffolk/asp/Home>

RFQ, Appendices A-F, Draft Contract

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## Contracting authority

### East Suffolk Council

- Public Procurement Organisation Number: PLPP-1174-BHLX

East Suffolk House, Station Road, Melton

Woodbridge

IP12 1RT

United Kingdom

Email: [procurement@eastsuffolk.gov.uk](mailto:procurement@eastsuffolk.gov.uk)

Website: <http://www.eastsuffolk.gov.uk>

Region: UKH14 - Suffolk

Organisation type: Public authority - sub-central government