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Tender

SZC Tourism Fund Data Platform

East Suffolk Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-034202

Procurement identifier (OCID): ocds-h6vhtk-055147 ([view related notices](#))

Published 20 June 2025, 7:09pm

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Scope

Reference

2652-TEN-O

Description

East Suffolk Council is looking for a proven, operational Visitor Economy Data Intelligence Platform to provide real-time insights, quarterly and annual reports, and the opportunity for business-facing tools or access.

Total value (estimated)

- £130,000 excluding VAT
- £156,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 22 August 2025 to 22 August 2028
- Possible extension to 23 August 2029
- 4 years, 2 days

Description of possible extension:

subject to additional financial agreement/s being granted

Main procurement category

Services

CPV classifications

- 72300000 - Data services
- 72310000 - Data-processing services
- 72316000 - Data analysis services
- 72322000 - Data management services
- 75125000 - Administrative services related to tourism affairs

Submission

Enquiry deadline

8 July 2025, 2:00pm

Tender submission deadline

25 July 2025, 1:00pm

Submission address and any special instructions

Please register for free on the following link to view the full documentation and express interest once logged in and submit your tender response: <https://intendhost.co.uk/eastsuffolk>

Tenders may be submitted electronically

Yes

Award criteria

70% Quality (divided into sub-criteria as stated in Tender documents) and 30% Price

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

<https://in-tendhost.co.uk/eastsuffolk.aspx/Home>

Please register for free on the following link to view the full documentation and express interest once logged in and submit your tender response: <https://in-tendhost.co.uk/eastsuffolk>

Documents include : Invitation to tender Part A, Part B, Draft Contract terms , Appendices A-B

Contracting authority

East Suffolk Council

- Public Procurement Organisation Number: PLPP-1174-BHLX

East Suffolk House, Station Road, Melton

Woodbridge

IP12 1RT

United Kingdom

Email: procurement@eastsuffolk.gov.uk

Website: <http://www.eastsuffolk.gov.uk>

Region: UKH14 - Suffolk

Organisation type: Public authority - sub-central government