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**Award** 

#### **Market Research**

Post Office Limited

UK5: Transparency notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-034187

Procurement identifier (OCID): ocds-h6vhtk-05513c

Published 20 June 2025, 4:56pm

#### Scope

#### **Description**

Market research, associated analysis and reports

Up to value of £40,000 ex vat

#### **Contract 1**

## **Supplier**

• Apex Insight Limited

#### **Contract value**

- £40,000 excluding VAT
- £48,000 including VAT

Below the relevant threshold

## Earliest date the contract will be signed

2 July 2025

## **Contract dates (estimated)**

- 2 July 2025 to 31 October 2025
- 3 months, 30 days

## Main procurement category

Services

#### **CPV** classifications

• 79310000 - Market research services

#### **Procedure**

## **Procedure type**

Below threshold - without competition

# **Supplier**

## **Apex Insight Limited**

9 Sutherland Road

London

W13 0DX

United Kingdom

Email: info@apex-insight.com

Region: UKI73 - Ealing

Contract 1

## **Contracting authority**

#### **Post Office Limited**

• Companies House: 02154540

• Public Procurement Organisation Number: PRNP-5883-YMLG

100 Wood Street

London

EC2V 7ER

**United Kingdom** 

Email: <a href="mailto:Procurement@postoffice.co.uk">Procurement@postoffice.co.uk</a>

Website: <a href="https://corporate.postoffice.co.uk/">https://corporate.postoffice.co.uk/</a>

Region: UKI31 - Camden and City of London

Organisation type: Public authority - central government