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Award

## Market Research

Post Office Limited

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-034187

Procurement identifier (OCID): ocds-h6vhtk-05513c ([view related notices](#))

Published 20 June 2025, 4:56pm

## Scope

### Description

Market research, associated analysis and reports

Up to value of £40,000 ex vat

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## Contract 1

### Supplier

- Apex Insight Limited

## **Contract value**

- £40,000 excluding VAT
- £48,000 including VAT

Below the relevant threshold

## **Earliest date the contract will be signed**

2 July 2025

## **Contract dates (estimated)**

- 2 July 2025 to 31 October 2025
- 3 months, 30 days

## **Main procurement category**

Services

## **CPV classifications**

- 79310000 - Market research services

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## **Procedure**

### **Procedure type**

Below threshold - without competition

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## Supplier

### Apex Insight Limited

9 Sutherland Road

London

W13 0DX

United Kingdom

Email: [info@apex-insight.com](mailto:info@apex-insight.com)

Region: UKI73 - Ealing

Contract 1

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## Contracting authority

### Post Office Limited

- Companies House: 02154540
- Public Procurement Organisation Number: PRNP-5883-YMLG

100 Wood Street

London

EC2V 7ER

United Kingdom

Email: [Procurement@postoffice.co.uk](mailto:Procurement@postoffice.co.uk)

Website: <https://corporate.postoffice.co.uk/>

Region: UKI31 - Camden and City of London

Organisation type: Public authority - central government