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Contract

Cluster Capabilities Proposition Development

Satellite Applications Catapult

F03: Contract award notice

Notice identifier: 2022/S 000-034154

Procurement identifier (OCID): ocds-h6vhtk-03641f

Published 2 December 2022, 10:31am

Section I: Contracting authority

I.1) Name and addresses

Satellite Applications Catapult

Electron Building, Fermi Avenue, Harwell

Didcot

OX11 0QR

Email

procurement@sa.catapult.org.uk

Telephone

+44 1235567977

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://sa.catapult.org.uk/>

Buyer's address

https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA42845

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Other type

RTO

I.5) Main activity

Other activity

Space Sector

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Cluster Capabilities Proposition Development

Reference number

RFP-FY-23-13

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The Satellite Applications Catapult is seeking a suitable provider to to work with us and our wider stakeholders, particularly the UK Department for International Development (DIT) and our UK space clusters, to deliver effective, dynamic and internationally credible Cluster Capabilities Propositions for the UK Space Sector.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £360,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services
- 79413000 - Marketing management consultancy services

- 79342100 - Direct marketing services
- 79342200 - Promotional services
- 79822500 - Graphic design services
- 79415200 - Design consultancy services
- 79342000 - Marketing services
- 73200000 - Research and development consultancy services
- 73210000 - Research consultancy services
- 73220000 - Development consultancy services

II.2.3) Place of performance

NUTS codes

- UKJ14 - Oxfordshire

Main site or place of performance

Didcot

II.2.4) Description of the procurement

As part of the Local Growth Collaboration (LGC) project to support space sector growth across the UK, the Satellite Applications Catapult is seeking a suitable provider to help deliver one of our project aims to support localities to become part of a connected and productive cluster network recognised internationally. The selected supplier will deliver effective, dynamic and internationally credible Cluster Capabilities Propositions for the UK Space Sector. We anticipate the Work to include the following stages: Market research (engaging stakeholders, establish user requirements and data sources and identify international opportunities), Develop Communications Strategies, Collate Data, Develop targeted and dynamic marketing materials in a variety of potential media with interactive options, Disseminate marketing materials with initial delivery before March 23 and at least annual Review of Communications Strategy, suite of materials and data until March 25.

II.2.5) Award criteria

Quality criterion - Name: Implementation Plan & Methodology / Weighting: 30

Quality criterion - Name: Capability & Overview of Experience / Weighting: 25

Quality criterion - Name: Innovation / Weighting: 5

Quality criterion - Name: Delivery Team / Weighting: 10

Price - Weighting: 30

II.2.11) Information about options

Options: Yes

Description of options

As described in documentation

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-026094](#)

Section V. Award of contract

Contract No

RFP-FY-23-13

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

26 October 2022

V.2.2) Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 7

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

know. consulting limited t/a know.space

North House, 198 High Street

Tonbridge, Kent

TN9 1BE

Telephone

+44 7894291152

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £360,000

Total value of the contract/lot: £221,001

V.2.5) Information about subcontracting

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Proportion: 40 %

Short description of the part of the contract to be subcontracted

Leading on: Communications Strategy; Marketing Materials. Supporting on: Dissemination; Annual Reviews.

Section VI. Complementary information

VI.3) Additional information

(MT Ref:227776)

VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service

Cabinet Office

London

Email

publicprocurementreview@cabinetoffice.gov.uk

Telephone

+44 3450103503

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>