This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/034154-2022">https://www.find-tender.service.gov.uk/Notice/034154-2022</a>

#### Contract

# **Cluster Capabilities Proposition Development**

Satellite Applications Catapult

F03: Contract award notice

Notice identifier: 2022/S 000-034154

Procurement identifier (OCID): ocds-h6vhtk-03641f

Published 2 December 2022, 10:31am

## **Section I: Contracting authority**

## I.1) Name and addresses

Satellite Applications Catapult

Electron Building, Fermi Avenue, Harwell

Didcot

**OX11 0QR** 

#### **Email**

procurement@sa.catapult.org.uk

#### **Telephone**

+44 1235567977

#### Country

**United Kingdom** 

#### **NUTS** code

UK - United Kingdom

Internet address(es)

Main address

https://sa.catapult.org.uk/

Buyer's address

https://www.mytenders.co.uk/search/Search\_AuthProfile.aspx?ID=AA42845

## I.2) Information about joint procurement

The contract is awarded by a central purchasing body

## I.4) Type of the contracting authority

Other type

**RTO** 

## I.5) Main activity

Other activity

**Space Sector** 

# **Section II: Object**

# II.1) Scope of the procurement

II.1.1) Title

Cluster Capabilities Proposition Development

Reference number

RFP-FY-23-13

#### II.1.2) Main CPV code

• 73000000 - Research and development services and related consultancy services

#### II.1.3) Type of contract

#### Services

#### II.1.4) Short description

The Satellite Applications Catapult is seeking a suitable provider to to work with us and our wider stakeholders, particularly the UK Department for International Development (DIT) and our UK space clusters, to deliver effective, dynamic and internationally credible Cluster Capabilities Propositions for the UK Space Sector.

### II.1.6) Information about lots

This contract is divided into lots: No

#### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £360,000

### II.2) Description

#### II.2.2) Additional CPV code(s)

- 79340000 Advertising and marketing services
- 79413000 Marketing management consultancy services
- 79342100 Direct marketing services
- 79342200 Promotional services
- 79822500 Graphic design services
- 79415200 Design consultancy services
- 79342000 Marketing services
- 73200000 Research and development consultancy services
- 73210000 Research consultancy services
- 73220000 Development consultancy services

#### II.2.3) Place of performance

**NUTS** codes

• UKJ14 - Oxfordshire

Main site or place of performance

Didcot

#### II.2.4) Description of the procurement

As part of the Local Growth Collaboration (LGC) project to support space sector growth across the UK, the Satellite Applications Catapult is seeking a suitable provider to help deliver one of our project aims to support localities to become part of a connected and productive cluster network recognised internationally. The selected supplier will deliver effective, dynamic and internationally credible Cluster Capabilities Propositions for the UK Space Sector. We anticipate the Work to include the following stages: Market research (engaging stakeholders, establish user requirements and data sources and identify international opportunities), Develop Communications Strategies, Collate Data, Develop targeted and dynamic marketing materials in a variety of potential media with interactive options, Disseminate marketing materials with initial delivery before March 23 and at least annual Review of Communications Strategy, suite of materials and data until March 25.

#### II.2.5) Award criteria

Quality criterion - Name: Implementation Plan & Methodology / Weighting: 30

Quality criterion - Name: Capability & Overview of Experience / Weighting: 25

Quality criterion - Name: Innovation / Weighting: 5

Quality criterion - Name: Delivery Team / Weighting: 10

Price - Weighting: 30

#### II.2.11) Information about options

Options: Yes

Description of options

As described in documentation

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

## Section IV. Procedure

## **IV.1) Description**

## IV.1.1) Type of procedure

Open procedure

## IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## IV.2) Administrative information

## IV.2.1) Previous publication concerning this procedure

Notice number: <u>2022/S 000-026094</u>

## Section V. Award of contract

#### **Contract No**

RFP-FY-23-13

A contract/lot is awarded: Yes

### V.2) Award of contract

V.2.1) Date of conclusion of the contract

26 October 2022

#### V.2.2) Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 7

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

know. consulting limited t/a know.space

North House, 198 High Street

Tonbridge, Kent

**TN9 1BE** 

Telephone

+44 7894291152

Country

#### **United Kingdom**

**NUTS** code

• UKI - London

The contractor is an SME

Yes

## V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £360,000

Total value of the contract/lot: £221,001

#### V.2.5) Information about subcontracting

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Proportion: 40 %

Short description of the part of the contract to be subcontracted

Leading on: Communications Strategy; Marketing Materials. Supporting on: Dissemination; Annual Reviews.

# **Section VI. Complementary information**

# VI.3) Additional information

(MT Ref:227776)

## VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service

Cabinet Office

London

Email

publicprocurementreview@cabinetoffice.gov.uk

Telephone

+44 3450103503

Country

**United Kingdom** 

Internet address

https://www.gov.uk/government/publications/public-procurement-review-service-scopeand-remit