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Contract

## **Nationally Representative Online Survey**

THE OPEN UNIVERSITY

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-034152

Procurement identifier (OCID): ocids-h6vhtk-055122

Published 20 June 2025, 3:50pm

### **Scope**

### **Reference**

OUPA11517

### **Description**

Nationally representative online survey looking at potential influence on public awareness of recently aired popular BBC/OU programmes

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### **Contract 1**

## **Supplier**

- Strand Partners Limited

## **Contract value**

- £29,166.67 excluding VAT
- £35,000 including VAT

Below the relevant threshold

## **Date signed**

7 April 2025

## **Contract dates**

- 7 April 2025 to 30 April 2025
- 24 days

## **Main procurement category**

Services

## **CPV classifications**

- 73110000 - Research services

## **Contract locations**

- UK - United Kingdom

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## Procedure

### Procedure type

Below threshold - limited competition

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## Supplier

### Strand Partners Limited

5 Technology Park, Colindeep Lane

London

NW9 6BX

United Kingdom

Email: [contact@strandpartners.com](mailto:contact@strandpartners.com)

Region: UKI71 - Barnet

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

## **Contracting authority**

### **THE OPEN UNIVERSITY**

- Charity Commission (England and Wales): RC000391
- Public Procurement Organisation Number: PYNW-6296-ZJQQ

Walton Hall

Milton Keynes

MK7 6AA

United Kingdom

Email: [finance-tenders@open.ac.uk](mailto:finance-tenders@open.ac.uk)

Region: UKJ12 - Milton Keynes

Organisation type: Public authority - sub-central government