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Contract

Media Buying Agency

Sefton Metropolitan Borough Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-034124

Procurement identifier (OCID): ocids-h6vhtk-05510f

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Scope

Reference

DN773441

Description

Sefton Tourism and Marketing Southport are looking to engage a media buying agency.

This media work is part of a wider 2025 campaign for Visit Southport and will cover the period from 1st July 2025 to 31st December 2025.

The head office of the bidding agency must be within 50 miles of Southport town centre.

Contract 1

Supplier

- Public Sector Media Ltd

Contract value

- £79,000 excluding VAT
- £94,800 including VAT

Below the relevant threshold

Date signed

3 June 2025

Contract dates

- 1 July 2025 to 31 December 2025
- 6 months

Main procurement category

Services

CPV classifications

- 72000000 - IT services: consulting, software development, Internet and support

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - limited competition

Supplier

Public Sector Media Ltd

Suite 4102, Charlotte House Queens Dock Business Centre

Liverpool

L1 0BG

United Kingdom

Email: Anna@publicsectormedia.co.uk

Region: UKD72 - Liverpool

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Sefton Metropolitan Borough Council

- Public Procurement Organisation Number: PTHP-5656-DLCN

Bootle Town Hall

Bootle

L20 7AE

United Kingdom

Email: cdp@sefton.gov.uk

Region: UKD73 - Sefton

Organisation type: Public authority - sub-central government