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Contract

Creative Consultancy

Liverpool City Council

F03: Contract award notice

Notice identifier: 2023/S 000-034089

Procurement identifier (OCID): ocds-h6vhtk-03ed29

Published 17 November 2023, 12:33pm

Section I: Contracting authority

I.1) Name and addresses

Liverpool City Council

Cunard Building, Water Street

Liverpool

L3 1DS

Contact

Ms Jessica Thomas

Email

Jessica.Thomas@liverpool.gov.uk

Country

United Kingdom

Region code

UKD72 - Liverpool

Internet address(es)

Main address

<http://www.liverpool.gov.uk>

Buyer's address

<http://www.liverpool.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Creative Consultancy

Reference number

DN679199

II.1.2) Main CPV code

- 79413000 - Marketing management consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Culture Liverpool are looking for a Creative Consultant to devise and produce creative programmes for the City of Liverpool and wider region.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £280,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKD72 - Liverpool

II.2.4) Description of the procurement

Culture Liverpool are looking for a Creative Consultant to devise and produce creative programmes for the City of Liverpool and wider region, developing key event campaigns and strategies that accelerate the growth of the cultural and creative ecology. The work involves leading on the creative for various projects across multiple themes including music, maritime, sport, culture, business (including inward investment).

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60%

Quality criterion - Name: Social Value / Weighting: 10%

Cost criterion - Name: Cost / Weighting: 30%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-022755](#)

Section V. Award of contract

Contract No

DN679199

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 November 2023

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Red and Grey Creative Limited

The Bethel Western Road

Southborough

TN4 0HQ

Country

United Kingdom

NUTS code

- UKD72 - Liverpool

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £280,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The Royal Courts of Justice

London

Country

United Kingdom