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Contract

## **Research participant incentive (Gift cards)**

Secretary of State for Health and Social Care acting as part of the Crown through UK Health Security Agency

F03: Contract award notice

Notice identifier: 2023/S 000-034082

Procurement identifier (OCID): ocds-h6vhtk-0405ea

Published 17 November 2023, 12:11pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Secretary of State for Health and Social Care acting as part of the Crown through UK Health Security Agency

10 South Colonnade

London

E14 4PU

#### **Contact**

Procurement.Notices@ukhsa.gov.uk

#### **Email**

[Procurement.Notices@ukhsa.gov.uk](mailto:Procurement.Notices@ukhsa.gov.uk)

#### **Country**

United Kingdom

**Region code**

UKI42 - Tower Hamlets

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/uk-health-security-agency>

Buyer's address

<https://www.gov.uk/government/organisations/uk-health-security-agency>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Research participant incentive (Gift cards)

#### **II.1.2) Main CPV code**

- 79310000 - Market research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

To encourage the participation of vulnerable underrepresented social groups in health related research studies, the Agency is seeking a supplier of gift cards that can be redeemed with multiple high street retailers, particularly budget retailers, by vulnerable groups, for whom e-vouchers would not be an accessible incentive

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Across UKHSA Public health surveillance and research studies are conducted to gather data, used to help inform Public Health policy development, national strategy and the commissioning of services. Surveys as a means of data gathering have been utilised by the business for several years and form a core business activity. The Agency does use e-vouchers as an incentive for the majority of research participants however to encourage the participation of vulnerable underrepresented social groups, the Agency is seeking a supplier of gift cards that can be redeemed with multiple high street retailers, particularly budget retailers by vulnerable groups, for whom e-vouchers would not be an accessible incentive.

The duration of this contract will be for an initial 1 year with the option to extend three times (3+3+5). Extensions will be dependent on the feasibility and value for money during each term. The duration of this Contract shall be no longer than twelve (12) years in total or until the maximum value of £1m (excl. VAT) is consumed. However, no new cards will be purchased during the last 2 years.

The Authority is not able to give any commitment as to the volume of Gift Cards required.

### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 45%

Quality criterion - Name: Social Value / Weighting: 10%

Price - Weighting: 45%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-028569](#)

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## **Section V. Award of contract**

A contract/lot is awarded: No

### **V.1) Information on non-award**

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The High Court

The Strand

London

WC2A 2LL

Country

United Kingdom

Internet address

<https://www.judiciary.uk/courts-and-tribunals/high-court/>