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Contract

## **P-2809 Professional Videography Services**

Translink

F06: Contract award notice – utilities

Notice identifier: 2023/S 000-034025

Procurement identifier (OCID): ocds-h6vhtk-03ef0e

Published 17 November 2023, 9:07am

### **Section I: Contracting entity**

#### **I.1) Name and addresses**

Translink

Procurement Department

Belfast

BT2 7LX

#### **Email**

[procurement@translink.co.uk](mailto:procurement@translink.co.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

## **I.6) Main activity**

Urban railway, tramway, trolleybus or bus services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

P-2809 Professional Videography Services

#### **II.1.2) Main CPV code**

- 92100000 - Motion picture and video services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Translink wishes to appoint up to 3 service providers to a framework agreement for Professional Videography services. The service providers will be expected to demonstrate they can produce captivating, informative and engaging content uniquely tailored to Translink's suite of brands to help deliver passenger growth.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £540,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 92111000 - Motion picture and video production services
- 92111200 - Advertising, propaganda and information film and video-tape production

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

Translink wishes to appoint up to 3 service providers to a framework agreement for Professional Videography services. The service providers will be expected to demonstrate they can produce captivating, informative and engaging content uniquely tailored to Translink's suite of brands to help deliver passenger growth.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Cost criterion - Name: Cost / Weighting: 40

### **II.2.11) Information about options**

Options: Yes

Description of options

The initial term of the Framework Agreement will run for three years from 1st December 2023 to 30th November 2026. The Framework Agreement may be extended, on agreement of both parties, for further period(s) of up to a maximum of 36 months.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-023560](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Title**

Contract

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

14 November 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 12

Number of tenders received from SMEs: 12

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 12

Number of tenders received by electronic means: 12

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

WHITENOISE DESIGN LTD

Portside Business Park

BELFAST

BT3 9ED

Email

[production@whitenoisestudios.com](mailto:production@whitenoisestudios.com)

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

MORROW COMMUNICATIONS LTD

Hanwood House

HOLYWOOD

BT18 9JQ

Email

[k.donnelly@morrowcommunications.com](mailto:k.donnelly@morrowcommunications.com)

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

ARDMORE ADVERTISING MARKETING LTD

Ardmore House

HOLYWOOD

BT18 9JQ

Email

[michele.mcevoy@ardmore.co.uk](mailto:michele.mcevoy@ardmore.co.uk)

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £540,000

Total value of the contract/lot: £540,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Belfast

Country

United Kingdom