

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/034025-2023>

Contract

P-2809 Professional Videography Services

Translink

F06: Contract award notice – utilities

Notice identifier: 2023/S 000-034025

Procurement identifier (OCID): ocds-h6vhtk-03ef0e

Published 17 November 2023, 9:07am

Section I: Contracting entity

I.1) Name and addresses

Translink

Procurement Department

Belfast

BT2 7LX

Email

procurement@translink.co.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

I.6) Main activity

Urban railway, tramway, trolleybus or bus services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

P-2809 Professional Videography Services

II.1.2) Main CPV code

- 92100000 - Motion picture and video services

II.1.3) Type of contract

Services

II.1.4) Short description

Translink wishes to appoint up to 3 service providers to a framework agreement for Professional Videography services. The service providers will be expected to demonstrate they can produce captivating, informative and engaging content uniquely tailored to Translink's suite of brands to help deliver passenger growth.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £540,000

II.2) Description

II.2.2) Additional CPV code(s)

- 92111000 - Motion picture and video production services
- 92111200 - Advertising, propaganda and information film and video-tape production

II.2.3) Place of performance

NUTS codes

- UKN - Northern Ireland

II.2.4) Description of the procurement

Translink wishes to appoint up to 3 service providers to a framework agreement for Professional Videography services. The service providers will be expected to demonstrate they can produce captivating, informative and engaging content uniquely tailored to Translink's suite of brands to help deliver passenger growth.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Cost criterion - Name: Cost / Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

The initial term of the Framework Agreement will run for three years from 1st December 2023 to 30th November 2026. The Framework Agreement may be extended, on agreement of both parties, for further period(s) of up to a maximum of 36 months.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-023560](#)

Section V. Award of contract

Contract No

1

Title

Contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 November 2023

V.2.2) Information about tenders

Number of tenders received: 12

Number of tenders received from SMEs: 12

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 12

Number of tenders received by electronic means: 12

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

WHITENOISE DESIGN LTD

Portside Business Park

BELFAST

BT3 9ED

Email

production@whitenoisestudios.com

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

MORROW COMMUNICATIONS LTD

Hanwood House

HOLYWOOD

BT18 9JQ

Email

k.donnelly@morrowcommunications.com

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

ARDMORE ADVERTISING MARKETING LTD

Ardmore House

HOLYWOOD

BT18 9JQ

Email

michele.mcevoy@ardmore.co.uk

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £540,000

Total value of the contract/lot: £540,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court

Belfast

Country

United Kingdom