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Contract

## Operation of the Watford Colosseum

Watford Borough Council

F03: Contract award notice

Notice identifier: 2024/S 000-033997

Procurement identifier (OCID): ocds-h6vhtk-04afc3

Published 21 October 2024, 4:05pm

### Section I: Contracting authority

#### I.1) Name and addresses

Watford Borough Council

<https://www.watford.gov.uk>

Watford

wd17 3EX

#### Email

[derek.hatcher@watford.gov.uk](mailto:derek.hatcher@watford.gov.uk)

#### Telephone

+44 1923226400

#### Country

United Kingdom

#### Region code

UKH23 - Hertfordshire

**National registration number**

United Kingdom

**Internet address(es)**

Main address

<https://www.watford.gov.uk>

Buyer's address

<https://www.watford.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Operation of the Watford Colosseum

#### **II.1.2) Main CPV code**

- 92000000 - Recreational, cultural and sporting services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Procurement of an operator for the Watford Colosseum for a period of up to c. 25 years. This will be on the basis of a lease and/or operating contract of the facility.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £37,500,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 92300000 - Entertainment services
- 92320000 - Arts-facility operation services
- 79993000 - Building and facilities management services
- 45212000 - Construction work for buildings relating to leisure, sports, culture, lodging and restaurants
- 45212322 - Theatre construction work

#### **II.2.3) Place of performance**

NUTS codes

- UKH23 - Hertfordshire

Main site or place of performance

Hertfordshire

#### **II.2.4) Description of the procurement**

Watford Borough Council is seeking the appointment of an operator for the Watford Colosseum, to have full responsibility for managing and maintaining the venue for an operating period of c.25 years delivering a varied events programme for the benefit of the residents of Watford and wider area.

The Council has a number of objectives for new Watford Colosseum operational management contract, including:

-to operate the Watford Colosseum to eliminate any need for a subsidy for the facility and to provide a positive management fee payment or income to the Council

-for the appointed operator to provide a commercially successful, balanced and varied public events and arts programme

-to achieve greater daytime use of the Watford Colosseum, which could include use for conferences, corporate events and weddings

-to provide opportunities for community and cultural use of the Watford Colosseum

-transfer of risk on asset management (repair, maintenance and lifecycle replacement) to be transferred to the appointed operator. This will be achieved through a full repairing and maintenance lease and/or operating contract; and

-for the appointed operator to be responsible for all utility costs and any other charges linked to the operation of the Watford Colosseum for the whole contract period (BID levy and business rates).

The building facilities include:

-main auditorium which has a 1,280 seat capacity and 2,440 seated and standing (2,000 standing on the event floor (440 balcony seats), 600 banquet, 420 cabaret)

-café bar and Forum Restaurant

-the Grand Lobby and a number of smaller bars

-office accommodation and staff meeting room

-changing rooms.

The Council is currently heavily investing in the building and carrying out a full refurbishment of the interior and building systems to bring it up to modern standards and to seek to maximise its performance as a commercial venue, including reconfiguration of the bars, creation of space for selling merchandise and installation of advertising hoardings on the exterior

### **II.2.5) Award criteria**

Quality criterion - Name: Operating Methodology / Weighting: 10

Quality criterion - Name: Programming / Weighting: 15

Quality criterion - Name: Pre-Opening / Weighting: 5

Quality criterion - Name: Social Value / Weighting: 5

Quality criterion - Name: Amendment to Statement of Requirements / Weighting: 7.5

Quality criterion - Name: Legal and Technical / Weighting: 17.5

Cost criterion - Name: Financial Offer / Weighting: 25

Cost criterion - Name: Business Plan / Weighting: 15

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive dialogue

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2002/S 000-011769](#)

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## **Section V. Award of contract**

### **Title**

Operator for the Colosseum

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 September 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Ansco Music Club Ltd

6th Floor 240 Blackfriars Road,

London

SE1 8NW

Country

United Kingdom

NUTS code

- UKI - London

National registration number

05729603

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £37,500,000

Total value of the contract/lot: £37,500,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=892665213>

GO Reference: GO-20241021-PRO-28220519

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Watford Borough Council

Town Hall

Watford

wd17 3EX

Email

[derek.hatcher@watford.gov.uk](mailto:derek.hatcher@watford.gov.uk)

Country

United Kingdom

Internet address

<https://www.watford.gov.uk>