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Planning

Social Media Recruitment Advertising Package

Great Western Hospitals NHS Foundation Trust

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-033873

Procurement identifier (OCID): ocds-h6vhtk-04af71

Published 20 October 2024, 10:29am

Section I: Contracting authority

I.1) Name and addresses

Great Western Hospitals NHS Foundation Trust

Marlborough Road

Swindon

SN3 6BB

Contact

Henry Prudden

Email

henry.prudden@nhs.net

Country

United Kingdom

Region code

UKK14 - Swindon

Internet address(es)

Main address

<https://www.gwh.nhs.uk/>

Buyer's address

<https://www.gwh.nhs.uk/>

I.3) Communication

Additional information can be obtained from the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://health-family.force.com/s/Welcome>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Social Media Recruitment Advertising Package

II.1.2) Main CPV code

- 79611000 - Job search services

II.1.3) Type of contract

Services

II.1.4) Short description

A Recruitment Advertising Package utilising web based business and employment-focused professional social media platform which will allow Great Western Hospital NHS Foundation Trust (GWH) to interact with potential candidates, advertise job vacancies and manage prospects through the recruitment journey.

If you are interested, kindly convey your interest by sending an email to henry.prudden@nhs.net

II.1.5) Estimated total value

Value excluding VAT: £90,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKK14 - Swindon

II.2.4) Description of the procurement

The procurement exercise you've outlined targets a supplier capable of providing a recruitment advertising package with a specific emphasis on leveraging social media

platforms tailored for professionals within a business-focused environment. This initiative is designed to support the Great Western Hospital NHS Foundation Trust (GWH) in effectively reaching and engaging with potential candidates, amplifying visibility of job opportunities, and managing prospects seamlessly throughout the recruitment journey. By harnessing the power of social media within a professional context, the aim is to optimise the trust's recruitment efforts, streamline processes, and attract top talent to fulfill critical roles within the organisation.

This contract will look to enable job postings can be reserved with the flexibility to modify, update, or delete them as needed. Suppliers to add custom content to their company profile pages, with options for preferred placement. Additionally, jobs sourced from external platforms can be ported and posted to the supplier's website using a dedicated job slot.

We are looking at putting in a contract for 1 year with 2 x 12 month options to extend.

II.3) Estimated date of publication of contract notice

1 April 2025

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes