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Planning

## **Food Purchase and Consumption data and analysis**

Defra Network eTendering Portal

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-033863

Procurement identifier (OCID): ocids-h6vhtk-038955

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### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Defra Network eTendering Portal

17 Nobel House

London

SW1P 3JR

#### **Contact**

Leonie Cormac

#### **Email**

[leonie.cormac@defra.gov.uk](mailto:leonie.cormac@defra.gov.uk)

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

Buyer's address

<https://defra-family.force.com/s/Welcome>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

National or federal Agency/Office

**I.5) Main activity**

Environment

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Food Purchase and Consumption data and analysis

#### **II.1.2) Main CPV code**

- 79311400 - Economic research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Defra is looking to procure robust data on food purchases and consumption in Britain and to understand how this is changing in a rapidly evolving policy environment.

Recent inflation is leading to changes in food purchases and consumption for different groups of people. Moreover, in an era where there remains a high degree of concern over rising obesity and poor nutrition, there is a focus on households' shopping baskets.

The UK has also seen a growing interest in alternative protein sources to traditional animal-based proteins, as consumers seek alternatives to traditional animal-based proteins. Innovation has led to an acceleration in novel food production and the potential to dramatically transform the UK food system. There is a critical need to fully understand the size, growth potential and opportunity for the UK market, including trends in consumer demand and uptake.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

## **II.2.4) Description of the procurement**

The aims of the project are to:

- Understand how household food purchases and consumption, both in and outside the home are changing.
- Understand the purchase and consumption of alternative proteins.

Defra is publishing this PIN in order to understand the capability of the market to deliver this data and analysis, within the parameters outlined in the draft Specification attached. The response to this PIN will inform the procurement approach.

The Contract is expected to run from January 2023 to March 2023.

Please respond to the email address given below, with an expression of interest confirming that your organisation can meet all the requirements specified. If you have any comments or feedback on the project at this stage, please also include them in your email for consideration by the project team.

The response deadline is 07/12/2022.

## **II.3) Estimated date of publication of contract notice**

12 December 2022

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No