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Award

Bus Grant Fares and Ticketing - Fare Offer Initiatives First Bus

West of England Combined Authority

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-033830

Procurement identifier (OCID): ocds-h6vhtk-05504d ([view related notices](#))

Published 19 June 2025, 4:35pm

Scope

Description

This contract will provide for the Care Leavers and Youth Guarantee Fare Offer schemes with this supplier.

More information on Care Leavers can be found here:

<https://www.westofengland-ca.gov.uk/news/free-bus-travel-extended-for-care-leavers-in-the-west/>

And on the Youth Guarantee here: <https://www.westofengland-ca.gov.uk/news/free-bus-travel-extended-for-care-leavers-in-the-west/>

Contract 1. Bus Grant Fares and Ticketing - Fare Offer Initiatives First Bus

Supplier

- FIRST WEST OF ENGLAND LIMITED

Contract value

- £962,291.87 including VAT

Above the relevant threshold

Earliest date the contract will be signed

30 June 2025

Contract dates (estimated)

- 30 June 2025 to 31 March 2026
- 9 months, 1 day

Main procurement category

Services

CPV classifications

- 34980000 - Transport tickets
- 63512000 - Sale of travel tickets and package tours services

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Direct award justification

Single supplier - intellectual property or exclusive rights

The Procurement Act 2023 (the Act) permits direct awards to be made in certain circumstances. The relevant justification is contained in Paragraph 5 of Schedule 5 of the Act which states:

"The following conditions are met in relation to the public contract-

- (a) due to a particular supplier having intellectual property rights or other exclusive rights, only that supplier can supply the goods, services or works required, and
- (b) there are no reasonable alternatives to those goods, services or works.

Each of the bus operators has been awarded competitively tendered bus routes which they have exclusive rights to operate so that both limbs (a) and (b) are satisfied.

Supplier

FIRST WEST OF ENGLAND LIMITED

- Companies House: 00025088
- Public Procurement Organisation Number: PZGT-3998-YBXQ

Enterprise House

Bristol

BS5 0DZ

United Kingdom

Email: robert.sanderson@firstbus.co.uk

Website: <http://firstbus.co.uk>

Region: UKK11 - Bristol, City of

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Bus Grant Fares and Ticketing - Fare Offer Initiatives First Bus

Contracting authority

West of England Combined Authority

- Public Procurement Organisation Number: PGWR-9284-XMRY

70 Redcliffe Street, Redcliffe

Bristol

BS16LS

United Kingdom

Email: commercial@westofengland-ca.gov.uk

Region: UKK11 - Bristol, City of

Organisation type: Public authority - sub-central government