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Tender

## **Email Services Provider**

English Heritage

F02: Contract notice

Notice identifier: 2023/S 000-033814

Procurement identifier (OCID): ocds-h6vhtk-041a24

Published 15 November 2023, 4:05pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

English Heritage

The Engine House, Fire Fly Avenue,

Swindon,

SN2 2EH

### **Contact**

Katherine Bond

### **Email**

[Procurement2@english-heritage.org.uk](mailto:Procurement2@english-heritage.org.uk)

### **Country**

United Kingdom

### **NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://in-tendhost.co.uk/english-heritage>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/english-heritage>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Email Services Provider

Reference number

P/REF EH 00001994

**II.1.2) Main CPV code**

- 79342000 - Marketing services

**II.1.3) Type of contract**

## Services

### **II.1.4) Short description**

English Heritage are tendering an opportunity to source an email services provider who will support related campaigns to target audiences. This is a restricted tender which will have a selection stage, followed by an invitation to tender. Full details are included in the documentation available via our portal - <https://in-tendhost.co.uk/english-heritage>. Please note - at SQ stage - the only document required by return is the completed SQ and supplementary info as requested in Part 3 / Section 6. Suppliers invited to the ITT stage will be required to submit the ITT response - but full pack is included here for information.

### **II.1.5) Estimated total value**

Value excluding VAT: £250,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

English Heritage are tendering an opportunity to source an email services provider who will support related campaigns to target audiences. This is a restricted tender which will have a selection stage, followed by an invitation to tender. Full details are included in the documentation available via our portal - <https://in-tendhost.co.uk/english-heritage>.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £250,000

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

The contract term is 3 years (initial) with provision to extend by a further 2 years.

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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**Section III. Legal, economic, financial and technical information**

**III.1) Conditions for participation**

**III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

**III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

14 December 2023

Local time

12:00pm

#### **IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates**

18 December 2023

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

English Heritage

Swindon

SN2 2EH

Country

United Kingdom