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Tender

Email Services Provider

English Heritage

F02: Contract notice

Notice identifier: 2023/S 000-033814

Procurement identifier (OCID): ocds-h6vhtk-041a24

Published 15 November 2023, 4:05pm

Section I: Contracting authority

I.1) Name and addresses

English Heritage

The Engine House, Fire Fly Avenue,

Swindon,

SN2 2EH

Contact

Katherine Bond

Email

Procurement2@english-heritage.org.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://in-tendhost.co.uk/english-heritage>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/english-heritage>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Email Services Provider

Reference number

P/REF EH 00001994

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

English Heritage are tendering an opportunity to source an email services provider who will support related campaigns to target audiences. This is a restricted tender which will have a selection stage, followed by an invitation to tender. Full details are included in the documentation available via our portal - <https://in-tendhost.co.uk/english-heritage>. Please note - at SQ stage - the only document required by return is the completed SQ and supplementary info as requested in Part 3 / Section 6. Suppliers invited to the ITT stage will be required to submit the ITT response - but full pack is included here for information.

II.1.5) Estimated total value

Value excluding VAT: £250,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

English Heritage are tendering an opportunity to source an email services provider who will support related campaigns to target audiences. This is a restricted tender which will have a selection stage, followed by an invitation to tender. Full details are included in the documentation available via our portal - <https://in-tendhost.co.uk/english-heritage>.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £250,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

The contract term is 3 years (initial) with provision to extend by a further 2 years.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

14 December 2023

Local time

12:00pm

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

18 December 2023

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

English Heritage

Swindon

SN2 2EH

Country

United Kingdom