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Tender

## **B2B Public Relations/CFP/PRO/2025**

THE OPEN UNIVERSITY

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-033797

Procurement identifier (OCID): ocds-h6vhtk-05503a

Published 19 June 2025, 3:46pm

### **Scope**

### **Description**

The Open University is seeking to establish framework agreement with one supplier for the provision of B2B Public Relations, to the Business Development Unit.

### **Commercial tool**

Establishes a framework

### **Total value (estimated)**

- £789,189.33 excluding VAT
- £947,027 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 1 February 2026 to 1 August 2027
- Possible extension to 1 August 2029
- 3 years, 6 months, 1 day

Description of possible extension:

The framework may be extended by a maximum of two periods of twelve months

### **Main procurement category**

Services

### **CPV classifications**

- 79416000 - Public relations services

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## **Framework**

### **Maximum number of suppliers**

1

### **Maximum percentage fee charged to suppliers**

0%

## **Framework operation description**

The framework operates on a retainer model with Statement of Works to cover individual campaigns

## **Award method when using the framework**

Without competition

## **Contracting authorities that may use the framework**

Establishing party only

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## **Submission**

### **Enquiry deadline**

10 July 2025, 1:00pm

### **Submission type**

Requests to participate

### **Deadline for requests to participate**

18 July 2025, 1:00pm

### **Submission address and any special instructions**

<https://in-tendhost.co.uk/openuniversity.aspx/Home>

## Tenders may be submitted electronically

Yes

## Languages that may be used for submission

- Welsh
- English

## Award decision date (estimated)

17 November 2025

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## Award criteria

Name	Description	Type
Simple description	The ITT award criteria are split 70% Quality and 30% Cost. The Presentation is scored out of 100% The final award criteria are Quality and Cost 60% and Presentation 40%	Price

## Weighting description

The ITT award criteria are split 70% Quality and 30% Cost.

The Presentation is scored out of 100%

The final award criteria are Quality and Cost 60% and Presentation 40%

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## **Other information**

### **Payment terms**

Within 30 days of receipt of a valid invoice

### **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

### **Procedure type**

Competitive flexible procedure

### **Competitive flexible procedure description**

This is a multi-stage tender.

Firstly we would like bidders to respond to the Procurement Specific Questionnaire.

Following this, the top five ranked bidders will be invited to participate in the ITT.

Following the ITT evaluation, the top three ranked bidders will be invited to present to the OU.

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## Documents

### Associated tender documents

<https://in-tendhost.co.uk/openuniversity.aspx/Home>

The tender documents can be accessed via the link to the Open Universities tendering portal

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## Contracting authority

### THE OPEN UNIVERSITY

- Charity Commission (England and Wales): RC000391

Walton Hall

Milton Keynes

MK7 6AA

United Kingdom

Email: [finance-tenders@open.ac.uk](mailto:finance-tenders@open.ac.uk)

Region: UKJ12 - Milton Keynes

Organisation type: Public authority - sub-central government

