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Planning

## **Recruitment Advertising and Public Information Notices Services Framework - 2024**

Scottish Government

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-033747

Procurement identifier (OCID): ocds-h6vhtk-0419ef

Published 15 November 2023, 11:39am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Scottish Government

Victoria Quay

Edinburgh

EH6 6QQ

#### **Email**

[Colin.Anderson@gov.scot](mailto:Colin.Anderson@gov.scot)

#### **Telephone**

+44 1312445182

#### **Country**

United Kingdom

**NUTS code**

UKM - Scotland

**Internet address(es)**

Main address

<http://www.scotland.gov.uk>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA10482](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA10482)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

General public services

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**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

Recruitment Advertising and Public Information Notices Services Framework - 2024

Reference number

SP-23-015

### **II.1.2) Main CPV code**

- 79341000 - Advertising services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

This Framework Agreement is for the provision of Recruitment and Public Appointments Advertising and Public Information Notice Adverts. The Contractor will be required to work with the Framework Public Bodies to meet all requirements of the service this will include providing copy-writing and type-setting services, advice on digital advertising options, along with advice relating to the wording, branding and placement of adverts and use of various media routes.

### **II.1.5) Estimated total value**

Value excluding VAT: £12,000,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKM - Scotland

### **II.2.4) Description of the procurement**

The Scottish Procurement and Property Directorate (SPPD) is the organisation tasked with procuring requirements on behalf of Scottish Public Sector Bodies. The current framework agreement for Recruitment Advertising and Public Information Notices is due to expire on 10 July 2024. Work has commenced in developing the procurement strategy options including canvassing of stakeholders views. In order to complete and finalise the strategy, SPPD recognises the value of suppliers having the opportunity to contribute to this process on a non-competitive, non-judgemental basis.

This request for information is aimed at collating those views from market participants. Framework participants will be expected to provide a range of Fair Work First measures. This information may be utilised in developing the procurement strategy to help deliver contractual arrangements for Recruitment Advertising and Public Information Notice requirements.

This notice is issued for information only and does not constitute a call for competition.

Scottish Government and the Scottish Ministers shall have no liability for any costs, however incurred, by those attending any information

days, attendance at meetings, or involvement in the proposed procurement process.

Suppliers and other interested parties should read and complete the following Request for Information Online Questionnaire using the link below.

Link: <https://forms.office.com/e/YXNWsMQUFr>

The questionnaire will be available for all interested parties until COP 30 November 2023.

#### **II.2.14) Additional information**

If you're an SME or 3rd sector organisation interested in working with the public sector, the Supplier Development Programme can help. Attached is a link to the Supplier Development Programme:

[https://www.sdpScotland.co.uk/?utm\\_source=pcs&utm\\_medium=frontpage&utm\\_content=march16&utm\\_campaign=SDP03](https://www.sdpScotland.co.uk/?utm_source=pcs&utm_medium=frontpage&utm_content=march16&utm_campaign=SDP03)

#### **II.3) Estimated date of publication of contract notice**

4 March 2024

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### **Section IV. Procedure**

#### **IV.1) Description**

##### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section VI. Complementary information**

### **VI.3) Additional information**

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at

[https://www.publiccontractsscotland.gov.uk/Search/Search\\_Switch.aspx?ID=750066](https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=750066).

(SC Ref:750066)