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## **AppsAnywhere & Numecent Cloudpaging Sitewide License**

Coventry University

F15: Voluntary ex ante transparency notice

Notice identifier: 2024/S 000-033744

Procurement identifier (OCID): ocds-h6vhtk-04adb1

Published 18 October 2024, 12:27pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Coventry University

Priory Street

COVENTRY

CV15FB

#### **Email**

[bux280@coventry.ac.uk](mailto:bux280@coventry.ac.uk)

#### **Telephone**

+44 2477658021

#### **Country**

United Kingdom

#### **Region code**

UKG33 - Coventry

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

[www.coventry.ac.uk](http://www.coventry.ac.uk)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

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Reference number

FRAM-1405-24-TH

**II.1.2) Main CPV code**

- 48000000 - Software package and information systems

**II.1.3) Type of contract**

Supplies

**II.1.4) Short description**

AppsAnywhere has been specifically selected due to its seamless integration with our existing hybrid infrastructure, which spans across multiple continents and is built on a

combination of Azure, AWS, and Nutanix environments.

The platform's compatibility with both Azure Environments, Hyper-V further strengthens our current systems without

necessitating costly or time-consuming reconfigurations.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £432,194

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKG3 - West Midlands

#### **II.2.4) Description of the procurement**

The unique needs of a global university, where the infrastructure supports thousands of students and staff remotely, require a solution tailored to educational environments.

AppsAnywhere is designed with the academic sector in mind, enabling centralised, secure delivery of software applications to both on-campus and remote users. This focus on student and faculty needs aligns with our goal to provide a flexible and userfriendly experience, ensuring uninterrupted learning and research activities.

#### **II.2.11) Information about options**

Options: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Negotiated without a prior call for competition

- Extreme urgency brought about by events unforeseeable for the contracting authority

Explanation:

##### 1. Strategic Fit with Existing Infrastructure

AppsAnywhere has been specifically selected due to its seamless integration with our existing hybrid infrastructure, which spans across multiple continents and is built on a combination of Azure, AWS, and Nutanix environments. The platform's compatibility with both Azure Environments, Hyper-V further strengthens our current systems without necessitating costly or time-consuming reconfigurations.

##### 2. Educational Sector Requirements

The unique needs of a global university, where the infrastructure supports thousands of students and staff remotely, require a solution tailored to educational environments.

AppsAnywhere is designed with the academic sector in mind, enabling centralised, secure delivery of software applications to both on-campus and remote users. This focus on student and faculty needs aligns with our goal to provide a flexible and userfriendly experience, ensuring uninterrupted learning and research activities.

##### 3. Education Sector Challenges

A reduction in resource availability as the university looks to reduce in operating costs and deliver sustainable digital experiences. Previous use of AppsAnywhere means that the skill set is readily available and packaging of applications for our environment is

familiar, and the platform can be onboarded with speed.

#### Proven Security and Compliance Standards

With the university operating a SOC and NOC to oversee security operations globally, AppsAnywhere provides robust security features that align with our high compliance standards. The platform supports stringent security protocols and data protection measures, critical for maintaining the integrity of our distributed systems across several continents.

#### 5. No Suitable Alternative in the Market

After evaluating the alternatives, it has been determined that no other solution on the market meets our specific criteria in terms of integration, security, and the specialised requirements of an educational institution and the streaming of apps to BYOD devices. This conclusion is based on an extensive internal review of the options currently available. Many alternatives require significant infrastructure compute costs in a time where we are having to work to strict budget availability.

#### 6. Cost and Time Efficiency

Transitioning to a new platform would introduce significant costs, delays, and risks to the university's operations. AppsAnywhere allows for continuity without disrupting our global service delivery, enabling us to maintain operational efficiency and meet the demands of our academic community.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract/concession**

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

17 October 2024

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

AppsAnywhere Ltd

The Foresters Arms 35 Kirkgate

Sherburn in Elmet

Country

United Kingdom

NUTS code

- UKE - Yorkshire and the Humber

Companies House

07018761

The contractor/concessionaire is an SME

Yes

#### **V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Total value of the contract/lot/concession: £432,194

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Coventry University

Priory Street

Coventry

Country

United Kingdom