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Contract

## **UOW896 Design Services**

University of Worcester

F03: Contract award notice

Notice identifier: 2024/S 000-033737

Procurement identifier (OCID): ocds-h6vhtk-047851

Published 18 October 2024, 12:15pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Worcester

Henwick Grove

Worcester

WR2 6AJ

#### **Contact**

Nicola Brecknell

#### **Email**

[uwtenders@worc.ac.uk](mailto:uwtenders@worc.ac.uk)

#### **Telephone**

+44 01905542066

#### **Country**

United Kingdom

**NUTS code**

UKG12 - Worcestershire

**Internet address(es)**

Main address

<https://in-tendhost.co.uk/universityofworcester>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

UOW896 Design Services

Reference number

UOW896 2023/24

#### **II.1.2) Main CPV code**

- 79822500 - Graphic design services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The University of Worcester is seeking to appoint a full-service agency who can offer end-to-end extensive and complex creative projects and multi-channel campaigns for a busy, multi-functional Communications department. The agency's expertise will need to include project planning and evaluation, design, market research and film production capabilities. Please note that this tender does not include print of these marketing materials.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £360,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79822500 - Graphic design services

#### **II.2.3) Place of performance**

NUTS codes

- UKG12 - Worcestershire

#### **II.2.4) Description of the procurement**

The University of Worcester is seeking to appoint a full-service agency who can offer end-to-end extensive and complex creative projects and multi-channel campaigns for a busy, multi-functional Communications department. The agency's expertise will need to include project planning and evaluation, design, market research and film production capabilities. Please note that this tender does not include print of these marketing materials.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 82.5%

Price - Weighting: 17.5%

#### **II.2.11) Information about options**

Options: Yes

Description of options

Option to extend for 2x 12 month periods

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-019780](#)

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## **Section V. Award of contract**

### **Contract No**

UOW896 2023/24

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

15 October 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 6

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

W & J Linney Ltd

Mansfield

Country

United Kingdom

NUTS code

- UKF1 - Derbyshire and Nottinghamshire

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £360,000

Total value of the contract/lot: £360,000

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**Section VI. Complementary information**

**VI.4) Procedures for review**

**VI.4.1) Review body**

University of Worcester

Worcester

Country

United Kingdom