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Contract

UOW896 Design Services

University of Worcester

F03: Contract award notice

Notice identifier: 2024/S 000-033737

Procurement identifier (OCID): ocds-h6vhtk-047851

Published 18 October 2024, 12:15pm

Section I: Contracting authority

I.1) Name and addresses

University of Worcester

Henwick Grove

Worcester

WR2 6AJ

Contact

Nicola Brecknell

Email

uwtenders@worc.ac.uk

Telephone

+44 01905542066

Country

United Kingdom

NUTS code

UKG12 - Worcestershire

Internet address(es)

Main address

<https://in-tendhost.co.uk/universityofworcester>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

UOW896 Design Services

Reference number

UOW896 2023/24

II.1.2) Main CPV code

- 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

The University of Worcester is seeking to appoint a full-service agency who can offer end-to-end extensive and complex creative projects and multi-channel campaigns for a busy, multi-functional Communications department. The agency's expertise will need to include project planning and evaluation, design, market research and film production capabilities. Please note that this tender does not include print of these marketing materials.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £360,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UKG12 - Worcestershire

II.2.4) Description of the procurement

The University of Worcester is seeking to appoint a full-service agency who can offer end-to-end extensive and complex creative projects and multi-channel campaigns for a busy, multi-functional Communications department. The agency's expertise will need to include project planning and evaluation, design, market research and film production capabilities. Please note that this tender does not include print of these marketing materials.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 82.5%

Price - Weighting: 17.5%

II.2.11) Information about options

Options: Yes

Description of options

Option to extend for 2x 12 month periods

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-019780](#)

Section V. Award of contract

Contract No

UOW896 2023/24

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

15 October 2024

V.2.2) Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

W & J Linney Ltd

Mansfield

Country

United Kingdom

NUTS code

- UKF1 - Derbyshire and Nottinghamshire

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £360,000

Total value of the contract/lot: £360,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

University of Worcester

Worcester

Country

United Kingdom