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Tender

## Outdoor Advertising Services

Northern Trains Limited

F24: Concession notice

Notice identifier: 2024/S 000-033723

Procurement identifier (OCID): ocds-h6vhtk-04ada1

Published 18 October 2024, 12:05pm

The closing date and time has been changed to:

**2 December 2024, 12:00pm**

See the [change notice](#).

## Section I: Contracting authority/entity

### I.1) Name and addresses

Northern Trains Limited

George Stephenson House, Toft Green

York

YO1 6JT

#### Email

[holly.peters@northernrailway.co.uk](mailto:holly.peters@northernrailway.co.uk)

#### Telephone

+44 929708826

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.northernrailway.co.uk](http://www.northernrailway.co.uk)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com>

Additional information can be obtained from the above-mentioned address

Applications or, where applicable, tenders must be submitted electronically via

<https://www.delta-esourcing.com>

Applications or, where applicable, tenders must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Rail Transport Services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Outdoor Advertising Services

#### **II.1.2) Main CPV code**

- 79341000 - Advertising services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

NTL is looking to commercialise the outdoor (digital and paper) offering as well as the numerous tactical outdoor media solutions we have to offer. We are also looking for suppliers to leverage brand and experiential activation opportunities.

We strive to be outstanding in everything we do. We want to work with people who are committed to delivering the highest possible level of performance in everything that they do. We want to work with a partner who is open to ideas, to collaboration, to challenges and to new ways of thinking in addition to asking all those things of us in return.

The successful bidder will be appointed a five (5) year contract with optional extension periods of two (2) years, to be taken in one (1) year periods (5+1+1).

#### **II.1.5) Estimated total value**

Value excluding VAT: £11,200,000

#### **II.1.6) Information about lots**

This concession is divided into lots: Yes

Tenders may be submitted for all lots

### **II.2) Description**

#### **II.2.1) Title**

Outdoor Advertising Lot 1- Digital Outdoor Estate

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

### **II.2.4) Description of the procurement**

NTL proposes to enter into one contract for each respective lot with the successful Tenderer for an initial period of five (5) years and an extension option for a further period of up to two (2) years to be taken in one (1) year periods for a maximum potential period of seven (7) years (5+1+1). NTL is conducting this procurement under the Concessions Contract Regulations, using a negotiated procedure without PQQ down selection in accordance with regulation 30. Lot 1- Digital Outdoor Estate focuses on: - Digital D6 - Digital Large Format - Digital Large Format Frame. Please see further details within the ITN Part 2-Specification document.

### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria stated in the procurement documents

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

To respond to this opportunity, please click here: <https://www.delta-esourcing.com/respond/59RTZ2P5QY> If you experience any technical difficulties from accessing the above url, then please contact the Delta eSourcing Helpdesk on call 0800 923 9236 or email [helpdesk@delta-esourcing.com](mailto:helpdesk@delta-esourcing.com).

## **II.2) Description**

### **II.2.1) Title**

Outdoor Advertising- Lot 2 Static Print Sites and Media Extensions

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

### **II.2.4) Description of the procurement**

NTL proposes to enter into one contract for each respective lot with the successful Tenderer for an initial period of five (5) years and an extension option for a further period of up to two (2) years to be taken in one (1) year periods for a maximum potential period of seven (7) years (5+1+1). NTL is conducting this procurement under the Concessions Contract Regulations, using a negotiated procedure without PQQ down selection in accordance with regulation 30. Lot 2 Static Print Sites and Media Extensions focuses on: -4 sheet, 6 sheet, 12 sheet, 16 sheet, 48 sheet printed sites -Non-digital landmarks. Please see further details within the ITN Part 2-Specification document.

### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria stated in the procurement documents

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

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accessing the above url, then please contact the Delta eSourcing Helpdesk on call 0800 923 9236 or email [helpdesk@delta-esourcing.com](mailto:helpdesk@delta-esourcing.com).

## **II.2) Description**

### **II.2.1) Title**

Outdoor Advertising Services Lot 3- Static Gateline Estate

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

### **II.2.4) Description of the procurement**

NTL proposes to enter into one contract for each respective lot with the successful Tenderer for an initial period of five (5) years and an extension option for a further period of up to two (2) years to be taken in one (1) year periods for a maximum potential period of seven (7) years (5+1+1). NTL is conducting this procurement under the Concessions Contract Regulations, using a negotiated procedure without PQQ down selection in accordance with regulation 30. Lot 3- Static Gateline Estate focuses on: - Static Gatelines. Please see further details within the ITN Part 2- Specification document.

### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria stated in the procurement documents

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2.14) Additional information**

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for submission of applications or receipt of tenders**

Originally published as:

Date

18 November 2024

Local time

12:00pm

Changed to:

Date

2 December 2024

Local time

12:00pm

See the [change notice](#).

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English



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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=896787603>

GO Reference: GO-20241018-PRO-28192997

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Northern Trains Limited

George Stephenson House, Toft Green

York

YO1 6JT

Telephone

+44 929708826

Country

United Kingdom