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Tender

Outdoor Advertising Services

Northern Trains Limited

F24: Concession notice

Notice identifier: 2024/S 000-033723

Procurement identifier (OCID): ocds-h6vhtk-04ada1

Published 18 October 2024, 12:05pm

The closing date and time has been changed to:

2 December 2024, 12:00pm

See the [change notice](#).

Section I: Contracting authority/entity

I.1) Name and addresses

Northern Trains Limited

George Stephenson House, Toft Green

York

YO1 6JT

Email

holly.peters@northernrailway.co.uk

Telephone

+44 929708826

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

www.northernrailway.co.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com>

Additional information can be obtained from the above-mentioned address

Applications or, where applicable, tenders must be submitted electronically via

<https://www.delta-esourcing.com>

Applications or, where applicable, tenders must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Rail Transport Services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Outdoor Advertising Services

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

NTL is looking to commercialise the outdoor (digital and paper) offering as well as the numerous tactical outdoor media solutions we have to offer. We are also looking for suppliers to leverage brand and experiential activation opportunities.

We strive to be outstanding in everything we do. We want to work with people who are committed to delivering the highest possible level of performance in everything that they do. We want to work with a partner who is open to ideas, to collaboration, to challenges and to new ways of thinking in addition to asking all those things of us in return.

The successful bidder will be appointed a five (5) year contract with optional extension periods of two (2) years, to be taken in one (1) year periods (5+1+1).

II.1.5) Estimated total value

Value excluding VAT: £11,200,000

II.1.6) Information about lots

This concession is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Outdoor Advertising Lot 1- Digital Outdoor Estate

Lot No

1

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

NTL proposes to enter into one contract for each respective lot with the successful Tenderer for an initial period of five (5) years and an extension option for a further period of up to two (2) years to be taken in one (1) year periods for a maximum potential period of seven (7) years (5+1+1). NTL is conducting this procurement under the Concessions Contract Regulations, using a negotiated procedure without PQQ down selection in accordance with regulation 30. Lot 1- Digital Outdoor Estate focuses on: - Digital D6 - Digital Large Format - Digital Large Format Frame. Please see further details within the ITN Part 2-Specification document.

II.2.5) Award criteria

Concession is awarded on the basis of the criteria stated in the procurement documents

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity, please click here: <https://www.delta-esourcing.com/respond/59RTZ2P5QY> If you experience any technical difficulties from accessing the above url, then please contact the Delta eSourcing Helpdesk on call 0800 923 9236 or email helpdesk@delta-esourcing.com.

II.2) Description

II.2.1) Title

Outdoor Advertising- Lot 2 Static Print Sites and Media Extensions

Lot No

2

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

NTL proposes to enter into one contract for each respective lot with the successful Tenderer for an initial period of five (5) years and an extension option for a further period of up to two (2) years to be taken in one (1) year periods for a maximum potential period of seven (7) years (5+1+1). NTL is conducting this procurement under the Concessions Contract Regulations, using a negotiated procedure without PQQ down selection in accordance with regulation 30. Lot 2 Static Print Sites and Media Extensions focuses on: -4 sheet, 6 sheet, 12 sheet, 16 sheet, 48 sheet printed sites -Non-digital landmarks. Please see further details within the ITN Part 2-Specification document.

II.2.5) Award criteria

Concession is awarded on the basis of the criteria stated in the procurement documents

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity, please click here: <https://www.delta-esourcing.com/respond/QD26G5Z627> If you experience any technical difficulties from

accessing the above url, then please contact the Delta eSourcing Helpdesk on call 0800 923 9236 or email helpdesk@delta-esourcing.com.

II.2) Description

II.2.1) Title

Outdoor Advertising Services Lot 3- Static Gateline Estate

Lot No

3

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

NTL proposes to enter into one contract for each respective lot with the successful Tenderer for an initial period of five (5) years and an extension option for a further period of up to two (2) years to be taken in one (1) year periods for a maximum potential period of seven (7) years (5+1+1). NTL is conducting this procurement under the Concessions Contract Regulations, using a negotiated procedure without PQQ down selection in accordance with regulation 30. Lot 3- Static Gateline Estate focuses on: - Static Gatelines. Please see further details within the ITN Part 2- Specification document.

II.2.5) Award criteria

Concession is awarded on the basis of the criteria stated in the procurement documents

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity, please click here: <https://www.delta-esourcing.com/respond/4N67ERJ9KB> If you experience any technical difficulties from accessing the above url, then please contact the Delta eSourcing Helpdesk on call 0800 923 9236 or email helpdesk@delta-esourcing.com.

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.2) Administrative information

IV.2.2) Time limit for submission of applications or receipt of tenders

Originally published as:

Date

18 November 2024

Local time

12:00pm

Changed to:

Date

2 December 2024

Local time

12:00pm

See the [change notice](#).

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=896787603>

GO Reference: GO-20241018-PRO-28192997

VI.4) Procedures for review

VI.4.1) Review body

Northern Trains Limited

George Stephenson House, Toft Green

York

YO1 6JT

Telephone

+44 929708826

Country

United Kingdom