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Award

## **Communications and marketing automation platform**

University of Salford

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-033713

Procurement identifier (OCID): ocds-h6vhtk-055001

Published 19 June 2025, 1:36pm

### **Scope**

### **Description**

Communications and marketing automation platform - enabling automated email communications and tracking customer engagement directly

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### **Contract 1**

### **Supplier**

- ClickDimensions

## **Contract value**

- 50558.40 USD including VAT

Below the relevant threshold

## **Award decision date**

19 June 2025

## **Earliest date the contract will be signed**

19 June 2025

## **Contract dates (estimated)**

- 22 August 2025 to 24 August 2027
- 2 years, 3 days

## **Main procurement category**

Goods

## **CPV classifications**

- 32412000 - Communications network

## **Contract locations**

- UKD3 - Greater Manchester

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## **Information about tenders**

- 1 tender received
- 1 tender assessed in the final stage:
  - 1 submitted by small and medium-sized enterprises (SME)
  - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 0 suppliers unsuccessful (details included for contracts over £5 million)

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## **Procedure**

### **Procedure type**

Below threshold - limited competition

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## Supplier

### ClickDimensions

5901-B Peachtree Dunwoody Road, Suite 50 0

Atlanta

GA 30328

United States

Telephone: +1 (888) 214-4228

Email: [accounting@clickdimensions.com](mailto:accounting@clickdimensions.com)

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### University of Salford

- Charity Commission (England and Wales): RC000666
- Public Procurement Organisation Number: PDHR-3751-QPQR

43 The Crescent

Salford

M5 4WT

United Kingdom

Email: [procurement-finance@salford.ac.uk](mailto:procurement-finance@salford.ac.uk)

Region: UKD34 - Greater Manchester South West

Organisation type: Public authority - sub-central government