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Award

Communications and marketing automation platform

University of Salford

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-033713

Procurement identifier (OCID): ocds-h6vhtk-055001

Published 19 June 2025, 1:36pm

Scope

Description

Communications and marketing automation platform - enabling automated email communications and tracking customer engagement directly

Contract 1

Supplier

- ClickDimensions

Contract value

- 50558.40 USD including VAT

Below the relevant threshold

Award decision date

19 June 2025

Earliest date the contract will be signed

19 June 2025

Contract dates (estimated)

- 22 August 2025 to 24 August 2027
- 2 years, 3 days

Main procurement category

Goods

CPV classifications

- 32412000 - Communications network

Contract locations

- UKD3 - Greater Manchester

Information about tenders

- 1 tender received
- 1 tender assessed in the final stage:
 - 1 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 0 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Below threshold - limited competition

Supplier

ClickDimensions

5901-B Peachtree Dunwoody Road, Suite 50 0

Atlanta

GA 30328

United States

Telephone: +1 (888) 214-4228

Email: accounting@clickdimensions.com

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

University of Salford

- Charity Commission (England and Wales): RC000666
- Public Procurement Organisation Number: PDHR-3751-QPQR

43 The Crescent

Salford

M5 4WT

United Kingdom

Email: procurement-finance@salford.ac.uk

Region: UKD34 - Greater Manchester South West

Organisation type: Public authority - sub-central government

