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Tender

IM North America 2025

Department for Business and Trade

F02: Contract notice

Notice identifier: 2024/S 000-033620

Procurement identifier (OCID): ocds-h6vhtk-0486fe

Published 17 October 2024, 3:45pm

Section I: Contracting authority

I.1) Name and addresses

Department for Business and Trade

London

Email

commercialbpo@businessandtrade.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-for-business-and-trade>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://uktrade.app.jaggaer.com/web/login.html>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://uktrade.app.jaggaer.com/web/login.html>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

IM North America 2025

II.1.2) Main CPV code

- 79900000 - Miscellaneous business and business-related services

II.1.3) Type of contract

Services

II.1.4) Short description

The Department for Business and Trade (DBT) has a requirement in relation to the International Markets (IM) service in North America.

This procurement will fulfil the requirement for a single supplier to provide the IM service within the North America (USA & Canada) region.

The Contract shall be for a period of 63 months which includes an implementation period of 3 months and two possible extension periods of 12 months each.

II.1.5) Estimated total value

Value excluding VAT: £2,340,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- CA - Canada

- UK - United Kingdom
- US - United States

II.2.4) Description of the procurement

The Department for Business and Trade (DBT) has a requirement in relation to the International Markets (IM) service in North America.

The IM service is part of a network of services that DBT provides to UK businesses to support them on their export journey. IM delivers in-market support for UK businesses in 45 countries across the 9 HM Trade Commissioner (HMTTC) regions, including North America.

This procurement will fulfil the requirement for a single supplier to provide the IM service within the North America (USA & Canada) region.

The Contract shall be for a period of 63 months which includes an implementation period of 3 months and two possible extension periods of 12 months each.

The requirement has an estimated total value of £2.34 million excluding VAT and indexation, and this value includes the extension periods and available incentive options.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

63

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

The anticipated date for the Contract Award decision is 11th December 2024. The anticipated date for the Contract to be signed and for implementation to begin is 2nd January 2025. Please note that these are indicative dates and are subject to change. The Service Start Date will be 1st April 2025. Please note that this is an indicative date and may change.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-024291](#)

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

11 November 2024

Local time

3:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 11 March 2025

IV.2.7) Conditions for opening of tenders

Date

11 November 2024

Local time

3:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Department for Business and Trade

London

Country

United Kingdom