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Tender

Creative Tender 2024

Construction Industry Training Board

F02: Contract notice

Notice identifier: 2024/S 000-033584

Procurement identifier (OCID): ocds-h6vhtk-04ad4c

Published 17 October 2024, 2:05pm

Section I: Contracting authority

I.1) Name and addresses

Construction Industry Training Board

Sand Martin House

Peterborough

PE2 8TY

Contact

Grant Carr

Email

citb-procurement@gov.sscl.com

Telephone

+77 04537493

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

www.citb.co.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Peterborough:-Advertising-campaign-services./M2275N7W7Y>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Creative Tender 2024

Reference number

PROC2024031

II.1.2) Main CPV code

- 79341400 - Advertising campaign services

II.1.3) Type of contract

Services

II.1.4) Short description

CITB is looking for a creative agency that can support our multi-skilled in-house team to maximise the potential of our campaign and creative work. We are looking to appoint an agency that is creative, flexible and target focused. The successful agency will know the CITB way, will be able to respond well to client feedback, have a real grasp of working across the whole UK, as well as the separate nations. We are looking for an agency that can inspire us to think differently and provide us with innovative approaches.

II.1.5) Estimated total value

Value excluding VAT: £1,200,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79341100 - Advertising consultancy services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

CITB is looking for a creative agency that can support our multi-skilled in-house team to maximise the potential of our campaign and creative work. We are looking to appoint an agency that is creative, flexible and target focused. The successful agency will know the

CITB way, will be able to respond well to client feedback, have a real grasp of working across the whole UK, as well as the separate nations. We are looking for an agency that can inspire us to think differently and provide us with innovative approaches.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £1,200,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: Yes

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

22 November 2024

Local time

4:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

22 November 2024

Local time

4:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Peterborough:-Advertising-campaign-services./M2275N7W7Y>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/M2275N7W7Y>

GO Reference: GO-20241017-PRO-28158153

VI.4) Procedures for review

VI.4.1) Review body

Construction Industry Training Board

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