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Contract

Provision of Staff Travel Scheme - S505507

Norfolk County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-033553

Procurement identifier (OCID): ocds-h6vhtk-054f97

Published 19 June 2025, 9:24am

Scope

Reference

PA00003015

Description

Provide bikes, e-bikes and e-scooters (as part of a DfT trial - which makes them legal to use) within a specified area around Norwich. These are made available to staff to use to travel to work and for business purposes.

Contract 1

Supplier

- SMIDSY Limited

Contract value

- £75,000 excluding VAT
- £90,000 including VAT

Below the relevant threshold

Date signed

31 March 2025

Contract dates

- 1 April 2025 to 31 March 2026
- 1 year

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Procedure

Procedure type

Below threshold - unknown

Supplier

SMIDSY Limited

The Green House, 244-254 Cambridge Heath Road

London

E2 9DA

United Kingdom

Email: accounts@beryl.cc

Region: UKI42 - Tower Hamlets

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Norfolk County Council

- Public Procurement Organisation Number: PDYH-3246-XWTR

County Hall, Martineau Lane

Norwich

NR1 2DH

United Kingdom

Email: sourcingteam@norfolk.gov.uk

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government