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Contract

DHSC: OHID - Quantitative Research: Polling and Campaign Tracking

Department of Health and Social Care

F03: Contract award notice

Notice identifier: 2023/S 000-033533

Procurement identifier (OCID): ocids-h6vhtk-041801

Published 13 November 2023, 6:40pm

Section I: Contracting authority

I.1) Name and addresses

Department of Health and Social Care

39 Victoria Street

London

SW1H 0EU

Contact

Corporate & Clinical Services

Email

CCSInbox@dhsc.gov.uk

Country

United Kingdom

Region code

UKI32 - Westminster

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

Buyer's address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

DHSC: OHID - Quantitative Research: Polling and Campaign Tracking

Reference number

c220414

II.1.2) Main CPV code

- 79310000 - Market research services

II.1.3) Type of contract

Services

II.1.4) Short description

The provision of quantitative research amongst the general public and specific target audiences on an ad-hoc (and possibly tracking) basis. Findings from the research will be used to inform the development and evaluation of public health campaigns.
Call Off Contract from Crown Commercial Service Dynamic Purchasing System - Research and Insights (RM6126).

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,500,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UKI32 - Westminster

II.2.4) Description of the procurement

The provision of quantitative research amongst the general public and specific target audiences on an ad-hoc (and possibly tracking) basis. Findings from the research will be used to inform the development and evaluation of public health campaigns. Estimated contract value over initial 2 year contract period is £1,500,000 (excluding VAT). This is a zero commitment to spend contract and the services for approved funded projects are to be provided on a standby basis.

II.2.5) Award criteria

Quality criterion - Name: Quality including Social Value / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

This is an award of a Call Off Contract under the Research & Insights Dynamic Purchasing System (RM6126) established by Crown Commercial Service.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Call Off Contract from a Crown Commercial Service Dynamic Purchasing System - Research & Insights DPS (RM6126)

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

10 November 2023

V.2.2) Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IPSOS (MARKET RESEARCH) LTD

CFO-IPSOS MORI, 3 Thomas More Square

London

E1W 1YW

Country

United Kingdom

NUTS code

- UKL2 - East Wales

National registration number

00948470

Internet address

<http://www.ipsos.com>

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The High Court

The Strand

London

WC2A 2LL

Country

United Kingdom

Internet address

<https://www.judiciary.uk/courts-and-tribunals/high-court/>