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Planning

## **Consultant for Digital Dairy Chain in Cumbria**

University of Strathclyde

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-033463

Procurement identifier (OCID): ocds-h6vhtk-0417ca

Published 13 November 2023, 1:43pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Strathclyde

McCance Building, 16 Richmond Street

Glasgow

G1 1QE

#### **Email**

[amy.irvine@strath.ac.uk](mailto:amy.irvine@strath.ac.uk)

#### **Telephone**

+44 7811592949

#### **Country**

United Kingdom

## **NUTS code**

UKD1 - Cumbria

## **Internet address(es)**

Main address

<http://www.strath.ac.uk/>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00113](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00113)

## **I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

## **I.3) Communication**

Additional information can be obtained from the above-mentioned address

## **I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Consultant for Digital Dairy Chain in Cumbria

Reference number

UOS-30410-2023

### **II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

The Digital Dairy Chain is looking for a supplier/s to drive industry engagement and support businesses from across the Cumbria region to access funding , knowledge, research and development facilities and expertise from Strathclyde University, University of West of Scotland and SRUC with the aim of increasing industrial engagement in research and development activity.

### **II.1.5) Estimated total value**

Value excluding VAT: £200,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKD1 - Cumbria

Main site or place of performance

Cumbria

### **II.2.4) Description of the procurement**

The Digital Dairy Chain project is embedded in a unique region and aims to establish SW

Scotland and Cumbria as a leader in advanced, sustainable and high-value dairy processing to catalyse business growth and deliver an uplift in economic prosperity and resilience. Current R&D activity in the milk processing chain is thin and fragmented. The project objectives are to:

- Increase opportunities for, and investment in, industry focused research and development (R&D) innovation
- Grow the exploitation of digital technologies and advanced manufacturing processes
- Facilitate a pipeline of talent coming into advanced dairying and technology development

The DDC is looking for a supplier/s to undertake a role which will cover the Cumbria region and will drive industry engagement and support businesses from across the Cumbria region to access funding, knowledge, R&D facilities and expertise from Strathclyde University, University of West of Scotland and SRUC with the aim of increasing industrial engagement in R&D activity. A key focus of the work required will be to facilitate cross-over between the technology and dairy sectors. Innovation vouchers will be used to support this initiative and drive industry co-investment in R&D activity.

List of service elements and key processes or activities to be carried out by the Supplier:

- Experience of working with the industrial, public sector or SME community in Cumbria, connected to the digital technology sector
- Build on already developed networks and relationships in Cumbria- with funders, partners and stakeholders
- Create and execute a business engagement strategy within the Cumbria region with focus on the dairy sector
- Manage and research a portfolio of companies within Cumbria, understanding their business and potential customer base relevant to them, identifying opportunities for development and growth, ensuring companies are advised appropriately to maximise development and growth opportunities
- Collaborate with DDC marketing to create targeted campaigns and messages to Cumbria region to promote and stimulate interest in DDC
- Work with DDC Innovation Brokerage project manager to manage innovation voucher projects: development, approval, submission through to the completion of final reports, case studies and other activities
- Identify opportunities for funding bids and build consortiums and have a good understanding

of the current funding landscape

-Provide regular reporting and updates on all delivery and operations for applications and projects

List the expected outputs from the supplier (within 12 months)

-12 x DDC Innovation Voucher Projects funded

-Support provided for bids into DDC R&D call (expected April 2024)

DDC partners include Strathclyde University, University of West of Scotland, SRUC, Kendal Nutricare Ltd, First Milk Limited, Lactalis McClelland Limited, Cows & Co Group Limited, SmartStems, National Milk Records Plc and CENSIS

Approx Term of Contract

12 months (from January 2023) with option to extend for a further up to 12 months.

Location of Service Delivery

Cumbria region (Cumberland, Westmoreland & Furness)

## **II.2.14) Additional information**

The University of Strathclyde may conduct further market engagement with interested parties. As such, all interested parties must register their interest no later than Monday the 20th November.

## **II.3) Estimated date of publication of contract notice**

13 December 2023

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Please note, the information contained within this Prior Information Notice (PIN) is subject to change.

Please note that this PIN has been released for market engagement purposes only. This does not mean that by noting your interest you will automatically be invited to the tender process should there be one in the future. The University reserves the right not to follow up with an open tender process and choose a different contractual arrangement that would be best suited for this requirement.

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at [https://www.publiccontractsscotland.gov.uk/Search/Search\\_Switch.aspx?ID=750199](https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=750199).

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