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Planning

Consultant for Digital Dairy Chain in Cumbria

University of Strathclyde

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-033463

Procurement identifier (OCID): ocds-h6vhtk-0417ca

Published 13 November 2023, 1:43pm

Section I: Contracting authority

I.1) Name and addresses

University of Strathclyde

McCance Building, 16 Richmond Street

Glasgow

G1 1QE

Email

amy.irvine@strath.ac.uk

Telephone

+44 7811592949

Country

United Kingdom

NUTS code

UKD1 - Cumbria

Internet address(es)

Main address

<http://www.strath.ac.uk/>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00113

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Consultant for Digital Dairy Chain in Cumbria

Reference number

UOS-30410-2023

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The Digital Dairy Chain is looking for a supplier/s to drive industry engagement and support businesses from across the Cumbria region to access funding , knowledge, research and development facilities and expertise from Strathclyde University, University of West of Scotland and SRUC with the aim of increasing industrial engagement in research and development activity.

II.1.5) Estimated total value

Value excluding VAT: £200,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 73000000 - Research and development services and related consultancy services

II.2.3) Place of performance

NUTS codes

- UKD1 - Cumbria

Main site or place of performance

Cumbria

II.2.4) Description of the procurement

The Digital Dairy Chain project is embedded in a unique region and aims to establish SW Scotland and Cumbria as a leader in advanced, sustainable and high-value dairy processing to catalyse business growth and deliver an uplift in economic prosperity and resilience. Current R&D activity in the milk processing chain is thin and fragmented. The project objectives are to:

- Increase opportunities for, and investment in, industry focused research and development (R&D) innovation
- Grow the exploitation of digital technologies and advanced manufacturing processes
- Facilitate a pipeline of talent coming into advanced dairying and technology development

The DDC is looking for a supplier/s to undertake a role which will cover the Cumbria region and will drive industry engagement and support businesses from across the Cumbria region to access funding , knowledge, R&D facilities and expertise from Strathclyde University, University of West of Scotland and SRUC with the aim of increasing industrial engagement in R&D activity. A key focus of the work required will be to facilitate cross-over between the technology and dairy sectors. Innovation vouchers will be used to support this initiative and drive industry co-investment in R&D activity.

List of service elements and key processes or activities to be carried out by the Supplier:

- Experience of working with the industrial, public sector or SME community in Cumbria, connected to the digital technology sector
- Build on already developed networks and relationships in Cumbria- with funders, partners and stakeholders
- Create and execute a business engagement strategy within the Cumbria region with focus on the dairy sector
- Manage and research a portfolio of companies within Cumbria, understanding their business and potential customer base relevant to them, identifying opportunities for development and growth, ensuring companies are advised appropriately to maximise development and growth opportunities

-Collaborate with DDC marketing to create targeted campaigns and messages to Cumbria region to promote and stimulate interest in DDC

-Work with DDC Innovation Brokerage project manager to manage innovation voucher projects: development, approval, submission through to the completion of final reports, case studies and other activities

-Identify opportunities for funding bids and build consortiums and have a good understanding of the current funding landscape

-Provide regular reporting and updates on all delivery and operations for applications and projects

List the expected outputs from the supplier (within 12 months)

-12 x DDC Innovation Voucher Projects funded

-Support provided for bids into DDC R&D call (expected April 2024)

DDC partners include Strathclyde University, University of West of Scotland, SRUC, Kendal Nutricare Ltd, First Milk Limited, Lactalis McClelland Limited, Cows & Co Group Limited, SmartStems, National Milk Records Plc and CENSIS

Approx Term of Contract

12 months (from January 2023) with option to extend for a further up to 12 months.

Location of Service Delivery

Cumbria region (Cumberland, Westmoreland & Furness)

II.2.14) Additional information

The University of Strathclyde may conduct further market engagement with interested parties. As such, all interested parties must register their interest no later than Monday the 20th November.

II.3) Estimated date of publication of contract notice

13 December 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

Please note, the information contained within this Prior Information Notice (PIN) is subject to change.

Please note that this PIN has been released for market engagement purposes only. This does not mean that by noting your interest you will automatically be invited to the tender process should there be one in the future. The University reserves the right not to follow up with an open tender process and choose a different contractual arrangement that would be best suited for this requirement.

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=750199.

(SC Ref:750199)