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Tender

## **BSP-22-013 Recruitment Advertising Services**

Education Authority NI

F02: Contract notice

Notice identifier: 2022/S 000-033383

Procurement identifier (OCID): ocids-h6vhtk-038816

Published 24 November 2022, 2:29pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Education Authority NI

40 Academy Street

Belfast

BT1 2NQ

#### **Email**

[business.procure@eani.org.uk](mailto:business.procure@eani.org.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

### **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etendersni.gov.uk/epps>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://etendersni.gov.uk/epps>

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://etendersni.gov.uk/epps>

### **I.4) Type of the contracting authority**

Body governed by public law

### **I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

BSP-22-013 Recruitment Advertising Services

Reference number

BSP-22-013

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Contractor will be required to provide advertising and related services to support the Education Authority's external recruitment competitions. In order to ensure the widest and most diverse pool of candidates possible is reached whilst also targeting the skills and abilities needed.

#### **II.1.5) Estimated total value**

Value excluding VAT: £750,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79341400 - Advertising campaign services
- 79341200 - Advertising management services
- 79341100 - Advertising consultancy services
- 79341000 - Advertising services

- 79340000 - Advertising and marketing services
- 79300000 - Market and economic research; polling and statistics
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79600000 - Recruitment services
- 79611000 - Job search services

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

The Contractor will be required to provide advertising and related services to support the Education Authority's external recruitment competitions. In order to ensure the widest and most diverse pool of candidates possible is reached whilst also targeting the skills and abilities needed.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £750,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

The Contract will commence following award for an Initial Contract Period of three years. With up to 24 months of optional extensions with a maximum of 2 extension points.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

The Contract will commence following award for an Initial Contract Period of three years. With up to 24 months of optional extensions with a maximum of 2 extension points.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

The amount of work to be placed through the contract will be subject to change in line with the Education Authority's needs and no guarantees can be given of the amount or value of business to be placed through the contract.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

17 January 2023

Local time

3:00pm

**IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

**IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 17 April 2023

**IV.2.7) Conditions for opening of tenders**

Date

17 January 2023

Local time

3:30pm

Information about authorised persons and opening procedure

Only EA staff with access to the CfT on eTendersNI

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The UK does not currently have any such bodies with responsibilities for appeal/mediation procedures

Belfast

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

The UK does not currently have any such bodies with responsibilities for. appeal/mediation procedures