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Tender

BSP-22-013 Recruitment Advertising Services

Education Authority NI

F02: Contract notice

Notice identifier: 2022/S 000-033383

Procurement identifier (OCID): ocids-h6vhtk-038816

Published 24 November 2022, 2:29pm

Section I: Contracting authority

I.1) Name and addresses

Education Authority NI

40 Academy Street

Belfast

BT1 2NQ

Email

business.procure@eani.org.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etendersni.gov.uk/epps>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://etendersni.gov.uk/epps>

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://etendersni.gov.uk/epps>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

BSP-22-013 Recruitment Advertising Services

Reference number

BSP-22-013

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The Contractor will be required to provide advertising and related services to support the Education Authority's external recruitment competitions. In order to ensure the widest and most diverse pool of candidates possible is reached whilst also targeting the skills and abilities needed.

II.1.5) Estimated total value

Value excluding VAT: £750,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79341400 - Advertising campaign services
- 79341200 - Advertising management services
- 79341100 - Advertising consultancy services
- 79341000 - Advertising services

- 79340000 - Advertising and marketing services
- 79300000 - Market and economic research; polling and statistics
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79600000 - Recruitment services
- 79611000 - Job search services

II.2.3) Place of performance

NUTS codes

- UKN - Northern Ireland

II.2.4) Description of the procurement

The Contractor will be required to provide advertising and related services to support the Education Authority's external recruitment competitions. In order to ensure the widest and most diverse pool of candidates possible is reached whilst also targeting the skills and abilities needed.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £750,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

The Contract will commence following award for an Initial Contract Period of three years. With up to 24 months of optional extensions with a maximum of 2 extension points.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

The Contract will commence following award for an Initial Contract Period of three years. With up to 24 months of optional extensions with a maximum of 2 extension points.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

The amount of work to be placed through the contract will be subject to change in line with the Education Authority's needs and no guarantees can be given of the amount or value of business to be placed through the contract.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

17 January 2023

Local time

3:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 17 April 2023

IV.2.7) Conditions for opening of tenders

Date

17 January 2023

Local time

3:30pm

Information about authorised persons and opening procedure

Only EA staff with access to the CfT on eTendersNI

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

The UK does not currently have any such bodies with responsibilities for appeal/mediation procedures

Belfast

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

The UK does not currently have any such bodies with responsibilities for. appeal/mediation procedures