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Not applicable

East Midlands Railway Media Buying

ABELLIO EAST MIDLANDS LIMITED

F14: Notice for changes or additional information

Notice identifier: 2022/S 000-033368

Procurement identifier (OCID): ocds-h6vhtk-037c0d

Published 24 November 2022, 1:31pm

Section I: Contracting authority/entity

I.1) Name and addresses

ABELLIO EAST MIDLANDS LIMITED

2nd Floor St Andrew's House, 18-20 St Andrew Street

LONDON

EC4A3AG

Contact

Matt Holt

Email

matt.holt@eastmidlandsrailway.co.uk

Country

United Kingdom

Region code

UK - United Kingdom

Companies House

09860485

Internet address(es)

Main address

www.eastmidlandsrailway.co.uk

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

East Midlands Railway Media Buying

Reference number

EMR/01/MH/MEDIA TENDER

II.1.2) Main CPV code

• 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Looking for a long term strategic media planning and buying agency. Looking for an agency that can help develop our understanding of our customers and help reach new audiences through innovations in media. You will work closely with our other media and creative agencies to ensure joined up response to briefs and effective delivery.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: <u>2022/S 000-030086</u>

Section VII. Changes

VII.1.2) Text to be corrected in the original notice

Section number

IV.2.2

Instead of

Date

25 November 2022

Local time

10:00am

Read

Date

6 December 2022

Local time

10:00am