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Not applicable

## **East Midlands Railway Media Buying**

ABELLIO EAST MIDLANDS LIMITED

F14: Notice for changes or additional information

Notice identifier: 2022/S 000-033368

Procurement identifier (OCID): ocds-h6vhtk-037c0d

Published 24 November 2022, 1:31pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

ABELLIO EAST MIDLANDS LIMITED

2nd Floor St Andrew's House, 18-20 St Andrew Street

LONDON

EC4A3AG

#### **Contact**

Matt Holt

#### **Email**

[matt.holt@eastmidlandsrailway.co.uk](mailto:matt.holt@eastmidlandsrailway.co.uk)

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Companies House**

09860485

**Internet address(es)**

Main address

[www.eastmidlandsrailway.co.uk](http://www.eastmidlandsrailway.co.uk)

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**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

East Midlands Railway Media Buying

Reference number

EMR/01/MH/MEDIA TENDER

**II.1.2) Main CPV code**

- 79342000 - Marketing services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Looking for a long term strategic media planning and buying agency. Looking for an agency that can help develop our understanding of our customers and help reach new audiences through innovations in media. You will work closely with our other media and creative agencies to ensure joined up response to briefs and effective delivery.

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## Section VI. Complementary information

### VI.6) Original notice reference

Notice number: [2022/S 000-030086](#)

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## Section VII. Changes

### VII.1.2) Text to be corrected in the original notice

Section number

IV.2.2

Instead of

Date

25 November 2022

Local time

10:00am

Read

Date

6 December 2022

Local time

10:00am