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#### Contract

# Links for Life Sunderland Digital Platform and Accompanying Services

The Council of the City of Sunderland

F03: Contract award notice Notice identifier: 2023/S 000-033339 Procurement identifier (OCID): ocds-h6vhtk-03ee1c Published 10 November 2023, 3:46pm

# Section I: Contracting authority

# I.1) Name and addresses

The Council of the City of Sunderland

City Hall, Plater Way

Sunderland

SR1 3AA

Contact

Virginia Ainsley

Email

virginia.ainsley@sunderland.gov.uk

Country

United Kingdom

Region code

UKC23 - Sunderland

#### Internet address(es)

Main address

http://www.sunderland.gov.uk/

Buyer's address

http://www.sunderland.gov.uk/

# I.4) Type of the contracting authority

Regional or local authority

# I.5) Main activity

General public services

# Section II: Object

# II.1) Scope of the procurement

## II.1.1) Title

Links for Life Sunderland Digital Platform and Accompanying Services

Reference number

DN681397

## II.1.2) Main CPV code

• 48000000 - Software package and information systems

## II.1.3) Type of contract

Supplies

## II.1.4) Short description

Please note this contract has already been awarded and is being published for transparency purposes only.

This contract award is for the purchase of an interactive digital platform to support the Links for Life Model, which incorporates social prescribing in its widest sense, linking residents to services and self-help resources with or without the help of link workers. The project seeks a digital platform to better connect residents and partners, including voluntary and community sector providers, across the system to improve the health and wellbeing outcomes of our residents.

# II.1.6) Information about lots

This contract is divided into lots: No

# II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £119,865

# **II.2) Description**

#### II.2.3) Place of performance

NUTS codes

• UKC23 - Sunderland

#### II.2.4) Description of the procurement

This contract award is for the purchase of an interactive digital platform to support the Links for Life Model, which incorporates social prescribing in its widest sense, linking residents to services and self-help resources with or without the help of link workers. The project seeks a digital platform to better connect residents and partners, including voluntary and community sector providers, across the system to improve the health and wellbeing outcomes of our residents.

#### II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 45

Cost criterion - Name: Social Value / Weighting: 5

Cost criterion - Name: Total Cost / Weighting: 50

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# **Section IV. Procedure**

# **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

# IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: 2023/S 000-023156

# Section V. Award of contract

A contract/lot is awarded: Yes

# V.2) Award of contract

V.2.1) Date of conclusion of the contract

24 October 2023

## V.2.2) Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

Cyber Media Solutions Limited

Opus House, Priestly Court, Staffordshire Technology Park

Stafford

ST18 0LQ

Country

United Kingdom

NUTS code

• UKC23 - Sunderland

The contractor is an SME

Yes

# V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £119,865

# Section VI. Complementary information

# VI.4) Procedures for review

# VI.4.1) Review body

FAO Mrs Glenda Malone, The Council of the City of Sunderland

City Hall, Plater Way

Sunderland

SR1 3AA

Country

United Kingdom