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Tender

## **Strategic Digital Partner (Content Management System)**

The Education and Training Foundation

F02: Contract notice

Notice identifier: 2023/S 000-033278

Procurement identifier (OCID): ocds-h6vhtk-041753

Published 10 November 2023, 11:04am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Education and Training Foundation

Third Floor, 157 - 197 Buckingham Palace Road

London

SW1W 9SP

#### **Email**

[tenderqueries@etfoundation.co.uk](mailto:tenderqueries@etfoundation.co.uk)

#### **Telephone**

+44 2037408280

#### **Country**

United Kingdom

#### **NUTS code**

UKI - London

**Internet address(es)**

Main address

<http://www.et-foundation.co.uk>

Buyer's address

[https://www.mytenders.co.uk/search/Search\\_AuthProfile.aspx?ID=AA28768](https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA28768)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.mytenders.co.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.mytenders.co.uk>

**I.4) Type of the contracting authority**

Other type

Charity

**I.5) Main activity**

Education

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Strategic Digital Partner (Content Management System)

Reference number

23/24.6-DDT

#### **II.1.2) Main CPV code**

- 72212783 - Content management software development services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

We are seeking a Strategic Digital Partner to deliver a Content Management System (CMS) solution that acts as our main website. In addition, the partner will inherit an existing membership portal CMS and deliver a single sign-on solution between our target state digital platforms.

#### **II.1.5) Estimated total value**

Value excluding VAT: £250,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 72222300 - Information technology services
- 72266000 - Software consultancy services
- 72200000 - Software programming and consultancy services
- 72220000 - Systems and technical consultancy services

- 72227000 - Software integration consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Beyond forming a new strategic partnership, the focus of this tender is to select a vendor whose product can deliver an industry-leading digital membership experience. Alongside this, the successful vendor will demonstrate that their organisation has the vision and capability to anchor a Content Management Systems (CMS) with the right target state for ETF's future digital ecosystem.

ETF will appoint a lead contractor who will in turn appoint relevant sub-contractors as needed, ensuring we have a single responsible Strategic Digital Partner.

Our functional and non-functional requirements are set out in Part 2 of the Tender Response Document (TRD), which will need to be completed in full and submitted as part of the overall tender response.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £250,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

The contract will be for a three-year initial period followed by two optional one-year extension periods.

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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### **Section III. Legal, economic, financial and technical information**

#### **III.1) Conditions for participation**

##### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

#### **III.2) Conditions related to the contract**

##### **III.2.3) Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

3 January 2024

Local time

4:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

3 January 2024

Local time

4:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

NOTE: To register your interest in this notice and obtain any additional information please visit the myTenders Web Site at

[https://www.mytenders.co.uk/Search/Search\\_Switch.aspx?ID=230706](https://www.mytenders.co.uk/Search/Search_Switch.aspx?ID=230706).

The buyer has indicated that it will accept electronic responses to this notice via the Postbox facility. A user guide is available at

[https://www.mytenders.co.uk/sitehelp/help\\_guides.aspx](https://www.mytenders.co.uk/sitehelp/help_guides.aspx).

Suppliers are advised to allow adequate time for uploading documents and to dispatch the electronic response well in advance of the closing time to avoid any last minute problems.

(MT Ref:230706)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Public Procurement Review Service

Cabinet Office

London

Email

[publicprocurementreview@cabinetoffice.gov.uk](mailto:publicprocurementreview@cabinetoffice.gov.uk)

Telephone

+44 3450103503

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>

