

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/033112-2024>

Not applicable

Website maintenance services

THE CHILTERN RAILWAY COMPANY LIMITED

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-033112

Procurement identifier (OCID): ocds-h6vhtk-04abcf

Published 15 October 2024, 11:22am

Section I: Contracting authority/entity

I.1) Name and addresses

THE CHILTERN RAILWAY COMPANY LIMITED

Doxford International Business Park

Sunderland

SR33XP

Email

procurement.department@chilternrailways.co.uk

Country

United Kingdom

Region code

UKC23 - Sunderland

Companies House

3007939

Internet address(es)

Main address

<https://www.chilternrailways.co.uk/>

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Website maintenance services

II.1.2) Main CPV code

- 72212222 - Web server software development services

II.1.3) Type of contract

Services

II.1.4) Short description

Chiltern Railways Limited (CRCL) will be conducting a tender for the maintenance of its website and other digital services for passengers who travel on the rail network and in particular

passengers who use CRCL train services.

CRCL defines its website as:

- A digital marketing website which will provide information to customers, CRCL marketing opportunities, customer support and account management. The website is also the "shop window" to allow CRCL to retail rail tickets online. The website can be found at <https://www.chilternrailways.co.uk/>

Other Digital Services are also expected to be provided by the winning bidder, including but

not limited to -

- Website Maintenance
- Website Hosting
- Data Capture
- Reporting & Analytics
- SEO/ Digital PR services
- CRO Services
- Project & Account Management

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2024/S 000-033003](#)

Section VII. Changes

VII.1) Information to be changed or added

VII.2) Other additional information

Please register your interest in tendering for this Procurement by 14th November 2024 by emailing -

daisy.corner@chilternrailways.co.uk

We intend to launch our PQQ on 14th November 2024