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Award

## BBC Sport Data Feed

BBC (British Broadcasting Corporation)

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-033080

Procurement identifier (OCID): ocds-h6vhtk-054e95 ([view related notices](#))

Published 17 June 2025, 4:47pm

## Scope

## Reference

SJ0882

## Description

Delivery of live sport data in support of acquired rights packages from various sports governing bodies, to deliver output across multiple BBC Sport platforms. The contract also provides the enhanced data necessary for live score programmes.

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## Contract 1. BBC Sport Data Feed

## Supplier

- [Perform Content Ltd](#)

## Contract value

- £4,500,000 excluding VAT
- £5,400,000 including VAT

Above the relevant threshold

## Earliest date the contract will be signed

27 June 2025

## Contract dates (estimated)

- 1 July 2025 to 30 June 2029
- 4 years

## Main procurement category

Services

## Options

The right to additional purchases while the contract is valid.

The services may change depending on the sport rights owners.

Changes to the BBC rights portfolio

Changes to the rights holders contractual obligations

## **CPV classifications**

- 72300000 - Data services

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## **Other information**

### **Description of risks to contract performance**

Changes to the BBC rights portfolio

Changes to the rights holders contractual obligations

### **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

### **Procedure type**

Direct award

### **Direct award justification**

- Single supplier - intellectual property or exclusive rights
- Single supplier - technical reasons
- Extreme and unavoidable urgency

Technical Reasons: Any alternative solution represents incompatibility between existing systems/equipment and new goods, services or works that could also result in time consuming and complex redesign and modification which could be unacceptable in the circumstances, for example, resulting in significant cost and/or delay to an important service

IP or Exclusive Rights: There are no other suppliers that can reasonably deliver the goods or services (i.e. that hold the same or similar capability, have been granted a licence by the rights owner or are in a position to negotiate with them e.g. resellers, distributors, maintenance and support companies) and it is not reasonable to procure an alternative solution to which the rights relate to.

Extreme and unavoidable urgency: Selected due to system limitations, requiring supplier to be registered in order for successful publication of notice. Supplier will be working towards registration and full compliance with Central Digital Platform (CDP) requirements.

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## Supplier

### **Perform Content Ltd**

- Companies House: 11562035

The Point, 37 North Whard Rd,

London

W2 1AF

United Kingdom

Email: [accountsreceivable@statsperform.com](mailto:accountsreceivable@statsperform.com)

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. BBC Sport Data Feed

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## Contracting authority

### **BBC (British Broadcasting Corporation)**

- Public Procurement Organisation Number: PJRB-3233-GTQL

Broadcasting House, Portland Place

London

W1A 1AA

United Kingdom

Contact name: Rebecca Chisholm

Email: [rebecca.chisholm@bbc.co.uk](mailto:rebecca.chisholm@bbc.co.uk)

Website: <http://www.bbc.co.uk/supplying/>

Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government