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Tender

## **Llwyd Mansion - Business Plan Brief**

Oswestry Town Council

F02: Contract notice

Notice identifier: 2025/S 000-033064

Procurement identifier (OCID): ocds-h6vhtk-054e86

Published 17 June 2025, 4:12pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Oswestry Town Council

The Guildhall, Bailey Head

Oswestry

SY111PZ

#### **Contact**

Samantha Jones

#### **Email**

[samantha.jones@shropshire.gov.uk](mailto:samantha.jones@shropshire.gov.uk)

#### **Country**

United Kingdom

**Region code**

UKG22 - Shropshire CC

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<http://www.oswestry-tc.gov.uk>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.oswestry-tc.gov.uk/the-council/projects/tendering-opportunities/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.oswestry-tc.gov.uk/the-council/projects/tendering-opportunities/>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Llwyd Mansion - Business Plan Brief

#### **II.1.2) Main CPV code**

- 72221000 - Business analysis consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The purpose is to seek a fee submission from a suitably qualified Business Consultant to work with Oswestry Town Council to find viable end use/s for Llwyd Mansion, to develop their business portfolio to ensure they are able to see the potential of the assets they own and also work with Oswestry Borderland Tourism to develop a business plan for their TIC that will enable them to become sustainable in their new venue, Llwyd Mansion

#### **II.1.5) Estimated total value**

Value excluding VAT: £10,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKG2 - Shropshire and Staffordshire

#### **II.2.4) Description of the procurement**

Llwyd Mansion: Framing the Future Project has developed plans to create a new central

location for the TIC, a possible complementary retail offer, bookable meeting space and 2 holiday lets. The business consultant will work with Oswestry Town Council and partners to prepare a business case in line with NLHF guidance for delivery phase submission.

They will:

Work with OTC to look at how Llwyd Mansion will sit within their existing property portfolio

Ensure business model creates enough of a return to ensure ongoing management and maintenance costs

Work with OBT to look at possibilities to grow revenue to improve sustainability and reduce level of financial support

Work with local artisans to provide advice on how to grow business

Advise on operating models for management of Llwyd Mansion

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

18 August 2025

End date

24 July 2026

This contract is subject to renewal

Yes

Description of renewals

The appointment will be subject to a break clause on completion of the Development Phase, such that, in the event our Delivery Phase application is unsuccessful, the commission will not be taken any further.

### **II.2.10) Information about variants**

Variants will be accepted: Yes

### **II.2.11) Information about options**

Options: Yes

Description of options

Details within procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

7 July 2025

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

8 July 2025

Local time

9:00am

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Oswestry Town Council

Oswestry

Country

United Kingdom