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Tender

Llwyd Mansion - Business Plan Brief

Oswestry Town Council

F02: Contract notice

Notice identifier: 2025/S 000-033064

Procurement identifier (OCID): ocds-h6vhtk-054e86

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Section I: Contracting authority

I.1) Name and addresses

Oswestry Town Council

The Guildhall, Bailey Head

Oswestry

SY111PZ

Contact

Samantha Jones

Email

samantha.jones@shropshire.gov.uk

Country

United Kingdom

Region code

UKG22 - Shropshire CC

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

http://www.oswestry-tc.gov.uk

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://www.oswestry-tc.gov.uk/the-council/projects/tendering-opportunities/

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://www.oswestry-tc.gov.uk/the-council/projects/tendering-opportunities/

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Llwyd Mansion - Business Plan Brief

II.1.2) Main CPV code

• 72221000 - Business analysis consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The purpose is to seek a fee submission from a suitably qualified Business Consultant to work with Oswestry Town Council to find viable end use/s for Llwyd Mansion, to develop their business portfolio to ensure they are able to see the potential of the assets they own and also work with Oswestry Borderland Tourism to develop a business plan for their TIC that will enable them to become sustainable in their new venue, Llwyd Mansion

II.1.5) Estimated total value

Value excluding VAT: £10,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

• UKG2 - Shropshire and Staffordshire

II.2.4) Description of the procurement

Llwyd Mansion: Framing the Future Project has developed plans to create a new central location for the TIC, a possible complementary retail offer, bookable meeting space and 2 holiday lets. The business consultant will work with Oswestry Town Council and partners to prepare a business case in line with NLHF guidance for delivery phase submission.

They will:

Work with OTC to look at how Llwyd Mansion will sit within their existing property portfolio

Ensure business model creates enough of a return to ensure ongoing management and maintenance costs

Work with OBT to look at possibilities to grow revenue to improve sustainability and reduce level of financial support

Work with local artisans to provide advice on how to grow business

Advise on operating models for management of Llwyd Mansion

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

18 August 2025

End date

24 July 2026

This contract is subject to renewal

Yes

Description of renewals

The appointment will be subject to a break clause on completion of the Development Phase, such that, in the event our Delivery Phase application is unsuccessful, the commission will not be taken any further.

II.2.10) Information about variants

Variants will be accepted: Yes

II.2.11) Information about options

Options: Yes

Description of options

Details within procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

7 July 2025

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

8 July 2025

Local time

9:00am

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Oswestry Town Council

Oswestry

Country

United Kingdom