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Award

Blackpool Illuminations Switch-On Event

BLACKPOOL COUNCIL

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-033060

Procurement identifier (OCID): ocds-h6vhtk-0501ad ([view related notices](#))

Published 17 June 2025, 3:57pm

Scope

Reference

DN770978

Description

Appointment of an experienced and innovative organisation

to partner with and help deliver the iconic Blackpool Switch-On event. The delivery partner will play a central role in shaping and executing a dynamic, high-impact event that reflects the vibrancy and cultural significance of the Blackpool Illuminations. Proposals address and integrate the following three key objectives:

Event Entertainment and Line-Up - Curate and manage a compelling programme of entertainment that appeals to a diverse audience, including securing world class headline talent and the Switch-On Celebrity. Production - Deliver a high-quality, safe, and seamless production to a provided specification that meets the expectations of a large-scale live and broadcast audience.

Marketing and Campaign - Design and implement an engaging marketing campaign that

maximises regional and national visibility, drives attendance, and reinforces Blackpool's position as a premier UK event destination. A detailed specification is available.

Contract 1. Blackpool Illuminations Switch-On Event

Supplier

- PIPER MUSIC MANAGEMENT LTD

Contract value

- £1,008,000 including VAT

Above the relevant threshold

Award decision date

2 June 2025

Date assessment summaries were sent to tenderers

6 June 2025

Earliest date the contract will be signed

23 June 2025

Contract dates (estimated)

- 24 June 2025 to 25 June 2026
- Possible extension to 25 June 2029
- 4 years, 2 days

Description of possible extension:

The contract is offered for 1 year with the option to extend incrementally for 36 months (likely to be +1+1+1y). The contract extensions will be subject to contract review of delivery and performance, and budget .

Main procurement category

Services

Options

The right to additional purchases while the contract is valid.

The contract shall include the right to include additional purchases by agreement with the supplier for any event or services related to provision of Illuminations switch-on and any extended programme. There is no obligation or guarantee attached to this option.

CPV classifications

- 79950000 - Exhibition, fair and congress organisation services

Contract locations

- UKD42 - Blackpool

Information about tenders

- 4 tenders received
- 3 tenders assessed in the final stage:
 - 3 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 2 suppliers unsuccessful (details included for contracts over £5 million)

Submission

Submission type

Tenders

Procedure

Procedure type

Competitive flexible procedure

Special regime

Light touch

Supplier

PIPER MUSIC MANAGEMENT LTD

- Companies House: 05517524
- Public Procurement Organisation Number: PLJW-8531-DYMZ

19 Park Road

Lytham St. Annes

FY8 1PW

United Kingdom

Email: andrew@pipermusicmanagement.co.uk

Website: <https://www.pipermusicmanagement.co.uk>

Region: UKD45 - Mid Lancashire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Blackpool Illuminations Switch-On Event

Contracting authority

BLACKPOOL COUNCIL

- Public Procurement Organisation Number: PHHB-5249-RZVD

PO Box 11, Town Hall

Blackpool

FY1 1NB

United Kingdom

Email: FTSprocurementnotices@blackpool.gov.uk

Website: <https://www.blackpool.gov.uk>

Region: UKD42 - Blackpool

Organisation type: Public authority - sub-central government