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Contract

SE1168 - Buddle Support Services

Sport England

F03: Contract award notice

Notice identifier: 2025/S 000-032998

Procurement identifier (OCID): ocds-h6vhtk-04919f

Published 17 June 2025, 2:31pm

Section I: Contracting authority

I.1) Name and addresses

Sport England

SportPark, 3 Oakwood Drive

Loughborough

LE11 3QF

Email

procurement@SportEngland.org

Country

United Kingdom

Region code

UK - United Kingdom

National registration number

RC000766

Internet address(es)

Main address

<https://www.sportengland.org/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

SE1168 - Buddle Support Services

Reference number

SE1168

II.1.2) Main CPV code

- 79400000 - Business and management consultancy and related services

II.1.3) Type of contract

Services

II.1.4) Short description

Buddle Support Services is part of the delivery of Sport England strategy 'Uniting the Movement' by supporting clubs and community groups who provide opportunities for sport and physical activity.

These organisations will provide positive opportunities and embed inclusion, diversity and equitable practice.

Sport England is tendering the Services in three lots as follows:

- Stakeholder engagement, content development and programme co-ordination
- Workshops
- Buddle Programme evaluation

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,107,599

II.2) Description

II.2.1) Title

Stakeholder engagement, content development and programme co-ordination

Lot No

Lot 1

II.2.2) Additional CPV code(s)

- 79400000 - Business and management consultancy and related services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The Buddle Stakeholder Engagement, Content Development and Programme Coordination supplier will have a vital role, working with Sport England's Clubs team and the Buddle Steering Group to plan and implement the further development and step-change enhancement of the programme.

The Buddle Stakeholder Engagement, Content Development and Programme Co-ordination supplier will be responsible for the day-to-day running, development and management of the Buddle resources as well as leading stakeholder engagement and relationships, developing content plans and actual content informed by this engagement.

The Buddle supplier will engage, consult and manage collaborative relationships with key stakeholders (including Sport England's Digital Marketing and Communications team and the suppliers of the component elements of the Buddle programme) and will adopt a flexible, agile approach, responding

II.2.5) Award criteria

Quality criterion - Name: Technical Envelope / Weighting: 60%

Quality criterion - Name: Social Value / Weighting: 10%

Cost criterion - Name: Commercial / Weighting: 30%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Workshops

Lot No

Lot 2

II.2.2) Additional CPV code(s)

- 80000000 - Education and training services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The Buddle supplier will need to adopt a flexible approach, delivering workshop content in a variety of different formats depending on volunteer engagement opportunities locally and creating inclusive environments in which people can learn. The Buddle supplier will need to manage relationships with key stakeholders around learning opportunities and ensure connection to overarching partner relationships held by other Buddle suppliers. It is expected that this Buddle supplier will need to adopt a flexible, agile approach, responding to changing needs, emerging issues and new priorities through the course of the contract term.

The Buddle supplier will need to develop workshop opportunities for the professional workforce which complement Buddle and support the workforce to optimise the positive impact of Buddle resources with clubs and community organisations.

II.2.5) Award criteria

Quality criterion - Name: Technical Envelope / Weighting: 60%

Quality criterion - Name: Social Value / Weighting: 10%

Cost criterion - Name: Commercial / Weighting: 30%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Buddle programme evaluation

Lot No

Lot 3

II.2.2) Additional CPV code(s)

- 79400000 - Business and management consultancy and related services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The Evaluation service will incorporate a combination of quantitative and qualitative research

and analysis, with robust data being supplemented by appropriate case studies and other illustrative examples.

The Evaluation service will incorporate two key work strands;;

Strategic Impact: This will be the primary work strand and will seek to assess the impact of the

Buddle programme across a range of relevant issues and to thereby answer the fundamental

question of how the Buddle programme is contributing to the delivery of Sport England's vision.

Operational Performance: This work strand will involve close liaison with the suppliers delivering the Buddle programme.

Sport England shall have the option to extend the Term by a further period of twelve (12) months.

II.2.5) Award criteria

Quality criterion - Name: Technical Envelope / Weighting: 60%

Quality criterion - Name: Social Value / Weighting: 10%

Cost criterion - Name: Commercial / Weighting: 30%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-026249](#)

Section V. Award of contract

Contract No

R04107

Lot No

Lot 1

Title

SE1168 - Buddle Stakeholder Engagement, Content Development and Programme Coordination Services - Non-Cash Grant

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

16 April 2025

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Continuum Sport & Leisure Ltd

New Broad Street, House, 35 New Broad Street

London

EC2M 1NH

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

04236848

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £926,703.75

Section V. Award of contract

Contract No

R04107

Lot No

Lot 2

Title

SE1168 - Contract for Services - Non-Cash Grant

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 March 2025

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

UK COACHING SOLUTIONS LIMITED

2 City Walk

Leeds

LS11 9AR

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

02340767

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £521,005

Section V. Award of contract

Contract No

R04107

Lot No

Lot 3

Title

SE1168 – Contract for Buddle Evaluation Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 March 2025

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

SUBSTANCE 2005 LIMITED

Jactin House, Hood Street, Ancoats,

Manchester

M4 6WX

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09170484

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £298,415

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Cabinet Office

70 Whitehall, Westminster

Cabinet Office

W1A 2AS

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Civil Mediation Council (CMC)

70 Whitehall, Westminster

Cabinet Office

W1A 2AS

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Sport England

SportPark Oakwood Drive

Loughborough

LE11 3QF

Email

procurement@sportengland.org

Country

United Kingdom