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Contract

## **SE1168 - Buddle Support Services**

Sport England

F03: Contract award notice

Notice identifier: 2025/S 000-032998

Procurement identifier (OCID): ocds-h6vhtk-04919f

Published 17 June 2025, 2:31pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Sport England

SportPark, 3 Oakwood Drive

Loughborough

LE11 3QF

#### **Email**

[procurement@SportEngland.org](mailto:procurement@SportEngland.org)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **National registration number**

RC000766

**Internet address(es)**

Main address

<https://www.sportengland.org/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

SE1168 - Buddle Support Services

Reference number

SE1168

#### **II.1.2) Main CPV code**

- 79400000 - Business and management consultancy and related services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Buddle Support Services is part of the delivery of Sport England strategy 'Uniting the Movement' by supporting clubs and community groups who provide opportunities for sport and physical activity.

These organisations will provide positive opportunities and embed inclusion, diversity and equitable practice.

Sport England is tendering the Services in three lots as follows:

- Stakeholder engagement, content development and programme co-ordination
- Workshops
- Buddle Programme evaluation

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £2,107,599

## **II.2) Description**

### **II.2.1) Title**

Stakeholder engagement, content development and programme co-ordination

Lot No

Lot 1

### **II.2.2) Additional CPV code(s)**

- 79400000 - Business and management consultancy and related services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

The Buddle Stakeholder Engagement, Content Development and Programme Coordination supplier will have a vital role, working with Sport England's Clubs team and the Buddle Steering Group to plan and implement the further development and step-change enhancement of the programme.

The Buddle Stakeholder Engagement, Content Development and Programme Co-ordination supplier will be responsible for the day-to-day running, development and management of the Buddle resources as well as leading stakeholder engagement and relationships, developing content plans and actual content informed by this engagement.

The Buddle supplier will engage, consult and manage collaborative relationships with key stakeholders (including Sport England's Digital Marketing and Communications team and the suppliers of the component elements of the Buddle programme) and will adopt a flexible, agile approach, responding

### **II.2.5) Award criteria**

Quality criterion - Name: Technical Envelope / Weighting: 60%

Quality criterion - Name: Social Value / Weighting: 10%

Cost criterion - Name: Commercial / Weighting: 30%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Workshops

Lot No

Lot 2

### **II.2.2) Additional CPV code(s)**

- 80000000 - Education and training services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

The Buddle supplier will need to adopt a flexible approach, delivering workshop content in a variety of different formats depending on volunteer engagement opportunities locally and creating inclusive environments in which people can learn. The Buddle supplier will need to manage relationships with key stakeholders around learning opportunities and ensure connection to overarching partner relationships held by other Buddle suppliers. It is expected that this Buddle supplier will need to adopt a flexible, agile approach, responding to changing needs, emerging issues and new priorities through the course of the contract term.

The Buddle supplier will need to develop workshop opportunities for the professional workforce which complement Buddle and support the workforce to optimise the positive impact of Buddle resources with clubs and community organisations.

### **II.2.5) Award criteria**

Quality criterion - Name: Technical Envelope / Weighting: 60%

Quality criterion - Name: Social Value / Weighting: 10%

Cost criterion - Name: Commercial / Weighting: 30%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Buddle programme evaluation

Lot No

Lot 3

### **II.2.2) Additional CPV code(s)**

- 79400000 - Business and management consultancy and related services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

The Evaluation service will incorporate a combination of quantitative and qualitative research

and analysis, with robust data being supplemented by appropriate case studies and other illustrative examples.

The Evaluation service will incorporate two key work strands;;

Strategic Impact: This will be the primary work strand and will seek to assess the impact of the

Buddle programme across a range of relevant issues and to thereby answer the fundamental

question of how the Buddle programme is contributing to the delivery of Sport England's vision.

Operational Performance: This work strand will involve close liaison with the suppliers delivering the Buddle programme.

Sport England shall have the option to extend the Term by a further period of twelve (12) months.

#### **II.2.5) Award criteria**

Quality criterion - Name: Technical Envelope / Weighting: 60%

Quality criterion - Name: Social Value / Weighting: 10%

Cost criterion - Name: Commercial / Weighting: 30%

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-026249](#)

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## **Section V. Award of contract**

### **Contract No**

R04107

### **Lot No**

Lot 1

### **Title**

SE1168 - Buddle Stakeholder Engagement, Content Development and Programme Coordination Services - Non-Cash Grant

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

16 April 2025

#### **V.2.2) Information about tenders**



Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Continuum Sport & Leisure Ltd

New Broad Street, House, 35 New Broad Street

London

EC2M 1NH

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

04236848

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £926,703.75

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## **Section V. Award of contract**

### **Contract No**

R04107

### **Lot No**

Lot 2

### **Title**

SE1168 - Contract for Services - Non-Cash Grant

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

25 March 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

UK COACHING SOLUTIONS LIMITED

2 City Walk

Leeds

LS11 9AR

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

02340767

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £521,005

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### **Section V. Award of contract**

#### **Contract No**

R04107

#### **Lot No**

Lot 3

#### **Title**

SE1168 – Contract for Buddle Evaluation Services

A contract/lot is awarded: Yes

#### **V.2) Award of contract**

##### **V.2.1) Date of conclusion of the contract**

19 March 2025

##### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

SUBSTANCE 2005 LIMITED

Jactin House, Hood Street, Ancoats,

Manchester

M4 6WX

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09170484

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £298,415

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**Section VI. Complementary information**

**VI.4) Procedures for review**

**VI.4.1) Review body**

Cabinet Office

70 Whitehall, Westminster

Cabinet Office

W1A 2AS

Country

United Kingdom

**VI.4.2) Body responsible for mediation procedures**

Civil Mediation Council (CMC)

70 Whitehall, Westminster

Cabinet Office

W1A 2AS

Country

United Kingdom

**VI.4.4) Service from which information about the review procedure may be obtained**

Sport England

SportPark Oakwood Drive

Loughborough

LE11 3QF

Email

[procurement@sportengland.org](mailto:procurement@sportengland.org)

Country

United Kingdom