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Award

## New Chance Service

Police and Crime Commissioner for West Midlands

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-032993

Procurement identifier (OCID): ocds-h6vhtk-0502a4 ([view related notices](#))

Published 17 June 2025, 2:19pm

## Scope

## Reference

WMOPCC - 77528

## Description

New Chance is an intervention for women over 18 years, intended to divert them away from entering further into the criminal justice system. West Midlands Police are the single referring agency into the service and make referrals primarily through Out of Court Resolutions but may also make voluntary referrals where appropriate.

The New Chance service aims to:

- Divert women from the formal criminal justice process by providing an effective community-based alternative to prosecution or conviction and potential short custodial sentences.
- Address underlying and root issues contributing to offending behaviour, including but not limited to substance use, mental health, housing instability, domestic abuse and socio-

economic factors, through support tailored to an individual woman's needs.

- Provide trauma- and gender-responsive support that recognises and meets the specific needs of women in the criminal justice system, considering their individual experiences.
  - Improve community safety by promoting rehabilitation, reducing re-offending rates and improving women's outcomes e.g. education, training and employment and family relationships. Achieved through empowering women to lead safe and healthy lives.
  - Work collaboratively with statutory and non-statutory community-based partners to ensure a coordinated multi-disciplinary approach that leverages local knowledge and resources to achieve the best outcomes for women.
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## **Contract 1. New Chance**

### **Supplier**

- [Anawim](#)

### **Contract value**

- £1,350,000 excluding VAT
- £1,620,000 including VAT

Above the relevant threshold

## **Award decision date**

16 June 2025

## **Date assessment summaries were sent to tenderers**

17 June 2025

## **Standstill period**

- End: 26 June 2025
- 8 working days

## **Earliest date the contract will be signed**

2 July 2025

## **Contract dates (estimated)**

- 1 October 2025 to 1 October 2028
- Possible extension to 1 October 2033
- 8 years, 1 day

Description of possible extension:

2 optional extensions both for 3 years

## **Main procurement category**

Services

## **CPV classifications**

- 75241100 - Police services
- 75231200 - Services related to the detention or rehabilitation of criminals
- 85140000 - Miscellaneous health services
- 85323000 - Community health services

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## **Information about tenders**

- 1 tender received
- 1 tender assessed in the final stage:
  - 0 submitted by small and medium-sized enterprises (SME)
  - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 0 suppliers unsuccessful (details included for contracts over £5 million)

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## **Submission**

## Submission type

Requests to participate

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## Procedure

### Procedure type

Competitive flexible procedure

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## Supplier

### Anawim

- Charity Commission (England and Wales): 1159706

228 Mary Street Balsall Heath, Birmingham, B12 9RJ

Birmingham

B12 9RJ

United Kingdom

Telephone: 0121440 5296

Email: [enquiries@anawim.co.uk](mailto:enquiries@anawim.co.uk)

Website: <http://www.anawim.co.uk>

Region: UKG31 - Birmingham

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. New Chance

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## **Contracting authority**

### **Police and Crime Commissioner for West Midlands**

- Public Procurement Organisation Number: PHLH-1699-TDLT

Lloyd House, Colmore Circus Queensway

Birmingham

B4 6AT

United Kingdom

Contact name: Rachel Stephenson

Telephone: 01216266060

Email: [commissioning@westmidlands.police.uk](mailto:commissioning@westmidlands.police.uk)

Website: <https://www.westmidlands-pcc.gov.uk>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government