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Tender

## Contract for Event Strategy

City & County of Swansea

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-032980

Procurement identifier (OCID): ocds-h6vhtk-054e5a

Published 17 June 2025, 1:56pm

## Scope

## Reference

CCS/25/048

## Description

Swansea Council is looking to appoint a suitably qualified and experienced consultancy to develop an Events Strategy that will direct the Council's Special Events team and partners in delivering a culturally diverse programme of events that will boost the local economy and increase tourism whilst enhancing the cultural experiences of visitors and residents in and to Swansea.

## Total value (estimated)

- £40,000 excluding VAT
- £40,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 15 July 2025 to 31 October 2025
- 3 months, 17 days

### **Main procurement category**

Services

### **CPV classifications**

- 73000000 - Research and development services and related consultancy services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

### **Contract locations**

- UKL18 - Swansea

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## **Participation**

### **Conditions of participation**

Please refer to RFQ

## **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Enquiry deadline**

1 July 2025, 12:00pm

### **Tender submission deadline**

8 July 2025, 12:00pm

### **Submission address and any special instructions**

<https://etenderwales.bravosolution.co.uk/>

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### **Tenders may be submitted electronically**

Yes

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## **Award criteria**

Name	Description	Type	Weighting
Quality	80% Quality	Quality	80.00%
Price	Price 20%	Price	20.00%

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## Procedure

### Procedure type

Below threshold - open competition

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## Contracting authority

### City & County of Swansea

- Public Procurement Organisation Number: PYYD-8699-BJGD

Civic Centre

Swansea

SA1 3SN

United Kingdom

Contact name: James Beynon

Email: [procurement@swansea.gov.uk](mailto:procurement@swansea.gov.uk)

Website: <http://www.swansea.gov.uk/dobusiness>

Region: UKL18 - Swansea

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales