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Tender

## **Surrey Advertising Small Format Roadside Digital Display in Surrey**

Surrey County Council

F24: Concession notice

Notice identifier: 2023/S 000-032963

Procurement identifier (OCID): ocids-h6vhtk-04168a

Published 7 November 2023, 4:28pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Surrey County Council

Woodhatch Place, 11 Cockshot Hill

REIGATE

RH28EF

#### **Contact**

Melisa Suleyman

#### **Email**

[melisa.suleyman@surreycc.gov.uk](mailto:melisa.suleyman@surreycc.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKJ2 - Surrey, East and West Sussex

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.surreycc.gov.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://supplierlive.proactisp2p.com/Account/Login>

Additional information can be obtained from the above-mentioned address

Applications or, where applicable, tenders must be submitted electronically via

<https://supplierlive.proactisp2p.com/Account/Login>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Surrey Advertising Small Format Roadside Digital Display in Surrey

Reference number

RFX1000477

### **II.1.2) Main CPV code**

- 79341000 - Advertising services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Surrey County Council (Contracting Authority) is seeking to establish a County-wide digital 6-sheet advertising concession primarily for the purposes of income generation. The rights available will allow for the installation and operation of free-standing digital 6-sheet display units for the purposes of commercial advertising on County Council controlled land and/or highway within the named territories for a period of ten (10) years.

For clarity, the Council is seeking to contract with a Media Owner i.e., a company that will provide, install, and operate the advertising displays as well as sell the space. The Council is not looking for a 'supply and install only' arrangement. The contract will be a concession contract.

In tendering these rights, the Council seek to appoint a service provider with the skills and experience to establish and operate a 'best in class' concession along with the creativity and ambition to drive performance and optimise benefit in all its forms. This should include an environmental proposition of the highest quality that will continue to keep pace with evolving technologies and practices as the contract progresses.

The Council expects the successful bidder to work with both it and the Borough and District Councils at a local level to secure a premium service for the residents of Surrey that delivers above and beyond expectation; in return you will find it to be a pragmatic and supportive partner.

### **II.1.5) Estimated total value**

Value excluding VAT: £25,000,000

### **II.1.6) Information about lots**

This concession is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKJ25 - West Surrey
- UKJ26 - East Surrey

### **II.2.4) Description of the procurement**

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### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria stated in the procurement documents

### **II.2.7) Duration of the concession**

Duration in months

120

### **II.2.14) Additional information**

Contract term of 10 years

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## **Section IV. Procedure**

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for submission of applications or receipt of tenders**

Date

12 January 2024

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court of Justice

London

Country

United Kingdom