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Tender

Surrey Advertising Small Format Roadside Digital Display in Surrey

Surrey County Council

F24: Concession notice

Notice identifier: 2023/S 000-032963

Procurement identifier (OCID): ocds-h6vhtk-04168a

Published 7 November 2023, 4:28pm

Section I: Contracting authority/entity

I.1) Name and addresses

Surrey County Council

Woodhatch Place, 11 Cockshot Hill

REIGATE

RH28EF

Contact

Melisa Suleyman

Email

melisa.suleyman@surreycc.gov.uk

Country

United Kingdom

Region code

UKJ2 - Surrey, East and West Sussex

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.surreycc.gov.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://supplierlive.proactisp2p.com/Account/Login>

Additional information can be obtained from the above-mentioned address

Applications or, where applicable, tenders must be submitted electronically via

<https://supplierlive.proactisp2p.com/Account/Login>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Surrey Advertising Small Format Roadside Digital Display in Surrey

Reference number

RFX1000477

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

Surrey County Council (Contracting Authority) is seeking to establish a County-wide digital 6-sheet advertising concession primarily for the purposes of income generation. The rights available will allow for the installation and operation of free-standing digital 6-sheet display units for the purposes of commercial advertising on County Council controlled land and/or highway within the named territories for a period of ten (10) years.

For clarity, the Council is seeking to contract with a Media Owner i.e., a company that will provide, install, and operate the advertising displays as well as sell the space. The Council is not looking for a 'supply and install only' arrangement. The contract will be a concession contract.

In tendering these rights, the Council seek to appoint a service provider with the skills and experience to establish and operate a 'best in class' concession along with the creativity and ambition to drive performance and optimise benefit in all its forms. This should include an environmental proposition of the highest quality that will continue to keep pace with evolving technologies and practices as the contract progresses.

The Council expects the successful bidder to work with both it and the Borough and District Councils at a local level to secure a premium service for the residents of Surrey that delivers above and beyond expectation; in return you will find it to be a pragmatic and supportive partner.

II.1.5) Estimated total value

Value excluding VAT: £25,000,000

II.1.6) Information about lots

This concession is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKJ25 - West Surrey
- UKJ26 - East Surrey

II.2.4) Description of the procurement

Surrey County Council (Contracting Authority) is seeking to establish a County-wide digital 6-sheet advertising concession primarily for the purposes of income generation. The rights available will allow for the installation and operation of free-standing digital 6-sheet display units for the purposes of commercial advertising on County Council controlled land and/or highway within the named territories for a period of ten (10) years.

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II.2.5) Award criteria

Concession is awarded on the basis of the criteria stated in the procurement documents

II.2.7) Duration of the concession

Duration in months

120

II.2.14) Additional information

Contract term of 10 years

Section IV. Procedure

IV.2) Administrative information

IV.2.2) Time limit for submission of applications or receipt of tenders

Date

12 January 2024

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.4) Procedures for review

VI.4.1) Review body

High Court of Justice

London

Country

United Kingdom