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Tender

Contract for Culture Strategy

City & County of Swansea

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-032841

Procurement identifier (OCID): ocds-h6vhtk-054dfd

Published 17 June 2025, 10:53am

Scope

Reference

CCS/25/048

Description

Swansea Council is looking to appoint a suitably qualified and experienced consultancy to develop an Events Strategy that will direct the Council's Special Events team and partners in delivering a culturally diverse programme of events that will boost the local economy and increase tourism whilst enhancing the cultural experiences of visitors and residents in and to Swansea.

Total value (estimated)

- £40,000 excluding VAT
- £40,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 15 July 2025 to 31 October 2025
- 3 months, 17 days

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Contract locations

- UKL18 - Swansea
-

Participation

Conditions of participation

Please refer to RFQ

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

1 July 2025, 12:00pm

Tender submission deadline

8 July 2025, 12:00pm

Submission address and any special instructions

<https://etenderwales.bravosolution.co.uk/>

itt_117968 - Contract for Culture Strategy

Tenders may be submitted electronically

Yes

Award criteria

Name	Description	Type	Weighting
Quality	80% Quality	Quality	80.00%
Price	Price 20%	Price	20.00%

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

<https://etenderwales.bravosolution.co.uk>

itt_117968 Contract for Culture Strategy

Contracting authority

City & County of Swansea

- Public Procurement Organisation Number: PYYD-8699-BJGD

Civic Centre

Swansea

SA1 3SN

United Kingdom

Contact name: James Beynon

Email: procurement@swansea.gov.uk

Website: <http://www.swansea.gov.uk/dobusiness>

Region: UKL18 - Swansea

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales