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Contract

## **Provision of Tier 2 Community Weight Management Service on Referral**

BLACKPOOL COUNCIL

F03: Contract award notice

Notice identifier: 2025/S 000-032735

Procurement identifier (OCID): ocds-h6vhtk-054dbb

Published 16 June 2025, 4:33pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

BLACKPOOL COUNCIL

PO Box 11, Town Hall

Blackpool

FY11NB

#### **Contact**

Helen Thompson

#### **Email**

[helen.thompson@blackpool.gov.uk](mailto:helen.thompson@blackpool.gov.uk)

#### **Telephone**

+44 1253478760

#### **Country**

United Kingdom

**Region code**

UKD42 - Blackpool

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.blackpool.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Provision of Tier 2 Community Weight Management Service on Referral

**II.1.2) Main CPV code**

- 85100000 - Health services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The aim of the service is to manage and deliver effective weight management services to enable sustained long-term movement towards healthier weight among adults in

Blackpool.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £60,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKD42 - Blackpool

### **II.2.4) Description of the procurement**

Provision of Tier 2 Community Weight Management Service on Referral, it is the intention to award the Services to the existing Provider after completing PSR Award Process C.

The contract will run from 1st July 2025 to the 30th June 2028.

The value over the lift time is anticipated to be £60,000.00

### **II.2.5) Award criteria**

Quality criterion - Name: Improving access, reducing health inequalities, and facilitating choice / Weighting: 30%

Quality criterion - Name: Integration, collaboration and service sustainability / Weighting: 20%

Quality criterion - Name: Quality and Innovation / Weighting: 15%

Quality criterion - Name: Social Value / Weighting: 10%

Cost criterion - Name: Value / Weighting: 25%

### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a Provider Selection Regime (PSR) intention to award notice.

This contract has been awarded under the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 or Procurement Act 2023 do not apply to this award.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

13 June 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Miles Bramwell Executive Services Ltd

4 Clover Nook Road

Somercotes, Alfreton

DE55 4RF

Country

United Kingdom

NUTS code

- UKF11 - Derby

Justification for not providing organisation identifier

Not on any register

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £60,000

Total value of the contract/lot: £60,000

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## Section VI. Complementary information

### VI.3) Additional information

This is a Provider Selection Regime (PSR) intention to award notice.

The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 or Procurement Act 2023 do not apply to this award. The standstill period begins on the day after the publication of this notice. Representations by providers must be made to decision makers by 27th June 2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

Written representations should be sent to [procurement@blackpool.gov.uk](mailto:procurement@blackpool.gov.uk)

The award decision-makers are the Public Health Senior Management Team who consist of the Director of Public Health, Consultants on Public Health, Public Health Business Manager and the Portfolio holder for Public Health Services.

There are no declared conflicts or potential conflicts of interest of individuals making the decision.

All evidence gathered to support each key criteria has been fully reviewed and considered. The Key Criteria Weighting Decision document was assessed against the evidence. The risks for and against making the award have also been considered. These all informed the decision to make the award.

Rationale for Weighting Decision:

One of the main criteria for referral to the commercial weight management service is completion of an NHS Health Check. This is to allow the selection of residents who are at a higher risk of CVD. The risk of CVD tends to increase in line with higher levels of deprivation, therefore, there is a higher weighting for improving access for those residents, and the resultant potential reduction in health inequalities if they take part in the programme. The use of a well known and trusted provider, with numerous group sessions available across the town to choose from, also increases the likelihood of a resident accepting a referral to the programme.

Value - Research undertaken by Lavin et al, 2006, proved that a commercial weight loss management company could offer an effective solution and value for money. A further study by Stubbs et al, 2011 audited the rate and extent of weight loss in a primary care/commercial weight management scheme, and concluded that a commercial organisation is a practical option for the NHS weight management strategies, which

achieves clinically safe and effective weight loss. Therefore, the cost of £65 per client activation with Slimming World is considered good value. Plus, at the end of the programme they can have 4 weeks on-line support as part of the exit strategy, and can remain with slimming world at no cost if target weight is achieved.

Though quality, innovation and value are important, the weighting decisions recognise that other criteria are priorities for this service. Due to the length of time that the provider has been operating, this has enabled them to continuously improve their service to increase the likelihood of positive outcomes for their clients.

Social value - weight loss groups inherently provide a platform for members to connect with like-minded individuals, share experiences, and offer mutual support. This sense of community can be particularly beneficial for those who may feel isolated or stigmatized by their weight. The social support and positive environment can contribute to improved mental health, reducing stress and anxiety related to weight loss. The positive support and recognition within the group can also help members develop a stronger sense of self-worth and confidence. Therefore, social value has been given the above value.

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

The High Court of Justice

London

Country

United Kingdom