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Contract

## **UK\_249 - Cultural Relations Comparative Data collection 2025**

BRITISH COUNCIL(THE)

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-032723

Procurement identifier (OCID): ocds-h6vhtk-0509c8 ([view related notices](#))

Published 16 June 2025, 4:21pm

### **Scope**

### **Reference**

UK\_249

### **Description**

As the UK continues to implement its Indo-Pacific tilt, rebuild bilateral ties with its European neighbours and middle ground powers, as set out in the Integrated Review Refresh, the British Council, its UK funders and partners need to have a comprehensive understanding of how the UK's infrastructure and resources compares with other countries. Building on previously collected analysis and data on how the UK and other countries connect and project their brand and influence, the British Council now wishes to update the picture based on publicly available information sources and data and capture trends.

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## **Contract 1. UK\_249 - Cultural Relations Comparative Data collection 2025**

### **Supplier**

- ICR RESEARCH LIMITED

### **Contract value**

- £60,727 excluding VAT
- £72,872.40 including VAT

Below the relevant threshold

### **Date signed**

12 June 2025

### **Contract dates**

- 23 June 2025 to 22 June 2028
- Possible extension to 22 June 2030
- 5 years

Description of possible extension:

Two 1 year extension options

## **Main procurement category**

Services

## **CPV classifications**

- 73000000 - Research and development services and related consultancy services

## **Contract locations**

- UK - United Kingdom

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## **Procedure**

### **Procedure type**

Below threshold - open competition

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## **Supplier**

### **ICR RESEARCH LIMITED**

- Companies House: 11771040
- Public Procurement Organisation Number: PHHB-3838-MHJP

1 The Green

Richmond

TW9 1PL

United Kingdom

Email: [stuart@icr-research.com](mailto:stuart@icr-research.com)

Website: <https://www.icr-research.com/>

Region: UKI75 - Hounslow and Richmond upon Thames

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

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## **Contracting authority**

### **BRITISH COUNCIL(THE)**

- Companies House: RC000060
- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place, Stratford,

London

E20 1JQ

United Kingdom

Contact name: Aung Thein

Email: [Aung.Thein@britishcouncil.org](mailto:Aung.Thein@britishcouncil.org)

Website: <http://www.britishcouncil.org/>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government