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Planning

Hyde Park Winter Wonderland

The Royal Parks

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-032722

Procurement identifier (OCID): ocids-h6vhtk-038654

Published 18 November 2022, 10:05am

Section I: Contracting authority

I.1) Name and addresses

The Royal Parks

The Old Police House, Hyde Park

London

W2 2UH

Contact

Sarah Hadland

Email

shadland@royalparks.org.uk

Telephone

+44 7977187243

Country

United Kingdom

Region code

UKI - London

Internet address(es)

Main address

<https://www.royalparks.org.uk/>

Buyer's address

<https://www.royalparks.org.uk/>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Hyde Park Winter Wonderland

II.1.2) Main CPV code

- 79950000 - Exhibition, fair and congress organisation services

II.1.3) Type of contract

Services

II.1.4) Short description

The Royal Parks (TRP) is placing this Notice to make the market aware of the opportunity to visit the Hyde Park Winter Wonderland Festival (HPWW)I between 18 November 2022 and 2 January 2023.

Potential strategic partners who may be interested in operating HPWW in future years are encouraged to visit the event themselves to support them in responses to any future formal market engagement and/or procurement activity.

II.1.5) Estimated total value

Value excluding VAT: £1

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79952000 - Event services

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

The Royal Parks (TRP) is placing this PIN in advance of any subsequent formal market testing and/or procurement for the operation and partnering concession contract for Hyde Park Winter Wonderland (HPWW).

HPWW is a world-leading Christmas festival event and arguably one of Europe's biggest destination Christmas events. In recent years it has attracted over 3,000,000 visitors over the 6-week trading period. Except for 2020 and 2021, during the Covid-19 pandemic, HPWW has traded successfully for 15 years and is growing in popularity each year.

The Notice informs the market that the 2022 event is operating in Hyde Park from Friday, 18 November 2022 to Monday, 2 January 2023. Therefore, it is an appropriate time for the market to visit the event. However, please note that this would not be a hosted or guided invitation, and anyone wishing to visit the event will need to purchase a visitor ticket to enter the event. You can obtain information on the event and purchase tickets by visiting www.hydeparkwinterwonderland.com.

If your organisation has questions about HPWW formal market engagement and/or procurement activity, please respond to this Notice via the Delta portal messaging system by 5 pm on Monday, 5 December 2022.

II.2.14) Additional information

The estimated value at II.1.5) is not reflective of the current contract value. This would be confirmed in any subsequent procurement notice. The estimated date of publication at II.3) refers to the Summer of 2023 and is not guaranteed. The procurement timetable would be confirmed in any subsequent notice. The CPV code 79953000 (Festival organisation services) is also considered applicable.

II.3) Estimated date of publication of contract notice

18 July 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Exhibition%2C-fair-and-congress-organisation-services./Q788827593>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/Q788827593>

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