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#### Not applicable

# **Provision of Marketing Campaigns Services**

Intellectual Property Office

F14: Notice for changes or additional information Notice identifier: 2024/S 000-032632 Procurement identifier (OCID): ocds-h6vhtk-04a677 Published 10 October 2024, 2:25pm

## Section I: Contracting authority/entity

## I.1) Name and addresses

Intellectual Property Office

Concept House, Cardiff Road

Newport

NP10 8QQ

Contact

**Category Manager** 

Email

Corporate-Commercial@ipo.gov.uk

#### Telephone

+44 3000200015

Country

## United Kingdom

### **Region code**

UKL21 - Monmouthshire and Newport

## Internet address(es)

Main address

https://www.gov.uk/government/organisations/intellectual-property-office

Buyer's address

https://www.gov.uk/government/organisations/intellectual-property-office

## Section II: Object

## II.1) Scope of the procurement

### II.1.1) Title

Provision of Marketing Campaigns Services

Reference number

C3413

#### II.1.2) Main CPV code

• 79342000 - Marketing services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

This tender is for the Intellectual Property Office (IPO) to establish a long-term agency partnership for marketing campaigns strategy and delivery.

The supplier will primarily be tasked with developing and delivering the IPO's campaigns in circumstances where there is a lack of internal expertise and/or capacity, either partially or in full.

This tender will be run via the restricted procedure (2 stages).

## Section VI. Complementary information

## VI.6) Original notice reference

Notice number: 2024/S 000-032111

# Section VII. Changes

### VII.1.2) Text to be corrected in the original notice

Section number

IV.2.2.1 Instead of Date 7 November 2024 Local time 12:00pm Read Date 8 November 2024 Local time 12:00pm Section number II.1.5.1 Instead of Text 833,333.00 Read Text 1,433,330.00