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Not applicable

Provision of Marketing Campaigns Services

Intellectual Property Office

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-032632

Procurement identifier (OCID): ocds-h6vhtk-04a677

Published 10 October 2024, 2:25pm

Section I: Contracting authority/entity

I.1) Name and addresses

Intellectual Property Office

Concept House, Cardiff Road

Newport

NP10 8QQ

Contact

Category Manager

Email

Corporate-Commercial@ipo.gov.uk

Telephone

+44 3000200015

Country

United Kingdom

Region code

UKL21 - Monmouthshire and Newport

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/intellectual-property-office>

Buyer's address

<https://www.gov.uk/government/organisations/intellectual-property-office>

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of Marketing Campaigns Services

Reference number

C3413

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

This tender is for the Intellectual Property Office (IPO) to establish a long-term agency partnership for marketing campaigns strategy and delivery.

The supplier will primarily be tasked with developing and delivering the IPO's campaigns in circumstances where there is a lack of internal expertise and/or capacity, either partially or in full.

This tender will be run via the restricted procedure (2 stages).

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2024/S 000-032111](#)

Section VII. Changes

VII.1.2) Text to be corrected in the original notice

Section number

IV.2.2.1

Instead of

Date

7 November 2024

Local time

12:00pm

Read

Date

8 November 2024

Local time

12:00pm

Section number

II.1.5.1

Instead of

Text

833,333.00

Read

Text

1,433,330.00