This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/032596-2023">https://www.find-tender.service.gov.uk/Notice/032596-2023</a>

Tender

# EC1009 - Public Relations Services

University Of Edinburgh

F02: Contract notice

Notice identifier: 2023/S 000-032596

Procurement identifier (OCID): ocds-h6vhtk-0403e2

Published 3 November 2023, 1:21pm

# **Section I: Contracting authority**

# I.1) Name and addresses

University Of Edinburgh

Charles Stewart House, 9-16 Chambers Street

Edinburgh

EH1 1HT

#### Contact

Hayley Bell

#### **Email**

hayley.bell@ed.ac.uk

#### Country

**United Kingdom** 

#### **NUTS** code

UKM75 - Edinburgh, City of

Internet address(es)

Main address

https://www.ed.ac.uk

Buyer's address

 $\frac{https://www.publiccontractsscotland.gov.uk/search/Search\_AuthProfile.aspx?ID=AA0010}{7}$ 

## I.2) Information about joint procurement

The contract is awarded by a central purchasing body

# I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://www.publictendersscotland.publiccontractsscotland.gov.uk/

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://www.publictendersscotland.publiccontractsscotland.gov.uk/

# I.4) Type of the contracting authority

Body governed by public law

# I.5) Main activity

Education

# **Section II: Object**

# II.1) Scope of the procurement

### II.1.1) Title

EC1009 - Public Relations Services

### II.1.2) Main CPV code

• 79416000 - Public relations services

### II.1.3) Type of contract

Services

## II.1.4) Short description

The School of Informatics is looking for a multi-channel PR strategy to build communications outputs over the next 2 - 3 years which will help

the School and wider University to achieve its wider reputation objectives in the area of Generative AI.

### II.1.6) Information about lots

This contract is divided into lots: No

### II.2) Description

#### II.2.2) Additional CPV code(s)

• 79416000 - Public relations services

#### II.2.3) Place of performance

**NUTS** codes

• UKM75 - Edinburgh, City of

#### II.2.4) Description of the procurement

The School of Informatics is looking for a multi-channel PR strategy to build communications outputs over the next 2 - 3 years which will help the School and wider University to achieve its wider reputation objectives in the area of Generative AI.

#### II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

Option to extend for a further 2 years.

#### II.2.10) Information about variants

Variants will be accepted: Yes

### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section III. Legal, economic, financial and technical information

# III.1) Conditions for participation

#### III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

#### III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

# Section IV. Procedure

## **IV.1) Description**

### IV.1.1) Type of procedure

Open procedure

### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## IV.2) Administrative information

### IV.2.1) Previous publication concerning this procedure

Notice number: 2023/S 000-028384

### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

1 December 2023

Local time

12:00pm

#### IV.2.4) Languages in which tenders or requests to participate may be submitted

English

### IV.2.7) Conditions for opening of tenders

Date

1 December 2023

Local time

12:00pm

# **Section VI. Complementary information**

## VI.1) Information about recurrence

This is a recurrent procurement: No

# VI.3) Additional information

The buyer is using PCS-Tender to conduct this ITT exercise. The Project code is 25511. For more information see:

http://www.publiccontractsscotland.gov.uk/info/InfoCentre.aspx?ID=2343

Community benefits are included in this requirement. For more information see: <a href="https://www.gov.scot/policies/public-sector-procurement/community-benefits-in-procurement/">https://www.gov.scot/policies/public-sector-procurement/community-benefits-in-procurement/</a>

A summary of the expected community benefits has been provided as follows:

As detailed in the ITT.

(SC Ref:749347)

## VI.4) Procedures for review

#### VI.4.1) Review body

Edinburgh Sheriff Court and Justice of the Peace Court

Sheriff Court House, 27 Chambers Street

Edinburgh

EH1 1LB

Email

edinburgh@scotcourts.gov.uk

Telephone

+44 1312252525

Country

**United Kingdom**