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Not applicable

## **Framework Agreement for the provision of Get Started and Grow Business Services**

Staffordshire County Council  
Cannock Chase District Council  
Stafford Borough Council  
South Staffordshire District Council  
East Staffordshire Borough Council  
Lichfield District Council  
Newcastle-under-Lyme Borough Council  
Staffordshire Moorlands District Council  
Tamworth Borough Council

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-032509

Procurement identifier (OCID): ocids-h6vhtk-043b64

Published 10 October 2024, 8:37am

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Staffordshire County Council

STAFFORD

#### **Email**

[michelle.davies@staffordshire.gov.uk](mailto:michelle.davies@staffordshire.gov.uk)

#### **Telephone**

+44 1785277116

**Country**

United Kingdom

**Region code**

UKG2 - Shropshire and Staffordshire

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.staffordshire.gov.uk/Homepage.aspx>

Buyer's address

<https://supplierlive.proactisp2p.com/Account/Login>

**I.1) Name and addresses**

Cannock Chase District Council

Cannock

**Email**

[michelle.davies@staffordshire.gov.uk](mailto:michelle.davies@staffordshire.gov.uk)

**Country**

United Kingdom

**Region code**

UKG2 - Shropshire and Staffordshire

## **Justification for not providing organisation identifier**

Not on any register

## **Internet address(es)**

Main address

<https://www.cannockchasedc.gov.uk/>

## **I.1) Name and addresses**

Stafford Borough Council

Stafford

## **Email**

[michelle.davies@staffordshire.gov.uk](mailto:michelle.davies@staffordshire.gov.uk)

## **Country**

United Kingdom

## **Region code**

UKG2 - Shropshire and Staffordshire

## **Justification for not providing organisation identifier**

Not on any register

## **Internet address(es)**

Main address

<https://www.staffordbc.gov.uk/>

## **I.1) Name and addresses**

South Staffordshire District Council

South Staffordshire

**Email**

[michelle.davies@staffordshire.gov.uk](mailto:michelle.davies@staffordshire.gov.uk)

**Country**

United Kingdom

**Region code**

UKG2 - Shropshire and Staffordshire

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.sstaffs.gov.uk/>

**I.1) Name and addresses**

East Staffordshire Borough Council

East Staffordshire

**Email**

[michelle.davies@staffordshire.gov.uk](mailto:michelle.davies@staffordshire.gov.uk)

**Country**

United Kingdom

**Region code**

UKG2 - Shropshire and Staffordshire

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.eaststaffsbc.gov.uk/>

**I.1) Name and addresses**

Lichfield District Council

Lichfield

**Email**

[michelle.davies@staffordshire.gov.uk](mailto:michelle.davies@staffordshire.gov.uk)

**Country**

United Kingdom

**Region code**

UKG2 - Shropshire and Staffordshire

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.lichfielddc.gov.uk/>

**I.1) Name and addresses**

Newcastle-under-Lyme Borough Council

Newcastle

**Email**

[michelle.davies@staffordshire.gov.uk](mailto:michelle.davies@staffordshire.gov.uk)

**Country**

United Kingdom

**Region code**

UKG2 - Shropshire and Staffordshire

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.newcastle-staffs.gov.uk/>

**I.1) Name and addresses**

Staffordshire Moorlands District Council

Staffordshire Moorlands

**Email**

[michelle.davies@staffordshire.gov.uk](mailto:michelle.davies@staffordshire.gov.uk)

**Country**

United Kingdom

**Region code**

UKG2 - Shropshire and Staffordshire

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.staffsmoorlands.gov.uk/>

## **I.1) Name and addresses**

Tamworth Borough Council

Tamworth

### **Email**

[michelle.davies@staffordshire.gov.uk](mailto:michelle.davies@staffordshire.gov.uk)

### **Country**

United Kingdom

### **Region code**

UKG2 - Shropshire and Staffordshire

### **Justification for not providing organisation identifier**

Not on any register

### **Internet address(es)**

Main address

<https://www.tamworth.gov.uk/>

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Framework Agreement for the provision of Get Started and Grow Business Services

Reference number

IA3325

#### **II.1.2) Main CPV code**

- 79400000 - Business and management consultancy and related services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Staffordshire County Council (SCC) was successful in awarding to

Lot 1 - Get Started and grow in Marketing Services, Website build, Logo and Branding

Lot 2 - Get Started and grow in Social Media and Digital Marketing

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## **Section VI. Complementary information**

### **VI.6) Original notice reference**

Notice number: [2024/S 000-015578](#)



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## Section VII. Changes

### VII.1.2) Text to be corrected in the original notice

Section number

II.1.7

Place of text to be modified

£450,000

Read

Text

The Framework (Get Started and Grow Business Services) awarded the below suppliers:

Lot 1 - Get Started and grow in Marketing Services, Website build, Logo and Branding - was awarded to Distribute Digital Limited and Cash Cow Marketing Limited.

Lot 2 - Get Started and grow in Social Media and Digital Marketing - was awarded to Concept Marketing Communications and Electrify Marketing & Communications.

Once this tender was awarded, the Council now have an opportunity to expand on this with a pilot scheme called 'Growth Ladder'.

In short, the Council would like to expand the Get Started and Grow Business Services Framework by adding on the pilot scheme, as it's using the same referrals and for continuity

only the awarded suppliers can deliver this.

The original term won't change for Get Started and Grow Business Services Framework. However, the Growth Ladder pilot scheme will run initially until March 2025 supporting 30 businesses with Growth Ladder support. If successful it is hoped that a similar internal budget can be secured for the subsequent years that would allow all 3 stages of this proposal to be met, i.e. up to 2026/27.

The value of the pilot scheme is £150,000 in total.