

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/032509-2024>

Not applicable

Framework Agreement for the provision of Get Started and Grow Business Services

Staffordshire County Council
Cannock Chase District Council
Stafford Borough Council
South Staffordshire District Council
East Staffordshire Borough Council
Lichfield District Council
Newcastle-under-Lyme Borough Council
Staffordshire Moorlands District Council
Tamworth Borough Council

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-032509

Procurement identifier (OCID): ocids-h6vhtk-043b64

Published 10 October 2024, 8:37am

Section I: Contracting authority/entity

I.1) Name and addresses

Staffordshire County Council

STAFFORD

Email

michelle.davies@staffordshire.gov.uk

Telephone

+44 1785277116

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.staffordshire.gov.uk/Homepage.aspx>

Buyer's address

<https://supplierlive.proactisp2p.com/Account/Login>

I.1) Name and addresses

Cannock Chase District Council

Cannock

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.cannockchasedc.gov.uk/>

I.1) Name and addresses

Stafford Borough Council

Stafford

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.staffordbc.gov.uk/>

I.1) Name and addresses

South Staffordshire District Council

South Staffordshire

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.sstaffs.gov.uk/>

I.1) Name and addresses

East Staffordshire Borough Council

East Staffordshire

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.eaststaffsbc.gov.uk/>

I.1) Name and addresses

Lichfield District Council

Lichfield

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.lichfielddc.gov.uk/>

I.1) Name and addresses

Newcastle-under-Lyme Borough Council

Newcastle

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.newcastle-staffs.gov.uk/>

I.1) Name and addresses

Staffordshire Moorlands District Council

Staffordshire Moorlands

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.staffsmoorlands.gov.uk/>

I.1) Name and addresses

Tamworth Borough Council

Tamworth

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.tamworth.gov.uk/>

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Framework Agreement for the provision of Get Started and Grow Business Services

Reference number

IA3325

II.1.2) Main CPV code

- 79400000 - Business and management consultancy and related services

II.1.3) Type of contract

Services

II.1.4) Short description

Staffordshire County Council (SCC) was successful in awarding to

Lot 1 - Get Started and grow in Marketing Services, Website build, Logo and Branding

Lot 2 - Get Started and grow in Social Media and Digital Marketing

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2024/S 000-015578](#)

Section VII. Changes

VII.1.2) Text to be corrected in the original notice

Section number

II.1.7

Place of text to be modified

£450,000

Read

Text

The Framework (Get Started and Grow Business Services) awarded the below suppliers:

Lot 1 - Get Started and grow in Marketing Services, Website build, Logo and Branding - was awarded to Distribute Digital Limited and Cash Cow Marketing Limited.

Lot 2 - Get Started and grow in Social Media and Digital Marketing - was awarded to Concept Marketing Communications and Electrify Marketing & Communications.

Once this tender was awarded, the Council now have an opportunity to expand on this with a pilot scheme called 'Growth Ladder'.

In short, the Council would like to expand the Get Started and Grow Business Services Framework by adding on the pilot scheme, as it's using the same referrals and for continuity

only the awarded suppliers can deliver this.

The original term won't change for Get Started and Grow Business Services Framework. However, the Growth Ladder pilot scheme will run initially until March 2025 supporting 30 businesses with Growth Ladder support. If successful it is hoped that a similar internal budget can be secured for the subsequent years that would allow all 3 stages of this proposal to be met, i.e. up to 2026/27.

The value of the pilot scheme is £150,000 in total.